



Greater Houston



DOUBLETREE
BY HILTON™

HOTEL & SUITES
HOUSTON BY THE GALLERIA

sponsorship opportunities

Friday November 8th, 8:00 a.m. - 4:00 p.m.
Galleria DoubleTree Hotel

unitedwayhouston.org/rappel

In November, rappellers will again go over the edge of the Galleria DoubleTree Hotel in support of United Way, which helps families and individuals on the pathway to financial stability.



Are you ready to go over the edge for United Way of Greater Houston?

Exclusive opportunity for fundraisers to rappel off a 26-story building

On Friday, November 8, 2024, rappellers will **Rappel for a Reason** in support of United Way of Greater Houston's work to connect people to possibility.

Join us for a day of rappelling, on-the-ground activities, music, food, and drinks! Rally your friends and family to help you raise \$1,500 or more to make a difference and to rappel or stop by between 8:00 a.m. - 4:00 p.m. on November 8 to see the action and celebrate with us.

Friday, November 8, 2024
Galleria DoubleTree hotel
Doors open 8:00 a.m. -
4:00 p.m. Rain or Shine!

You can join us...





rooftop sponsor – \$20,000 (1)

- Title recognition for all event media and printed material
- Exclusive announced underwriter
- Four VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- VIP seating
- Special recognition in the Houston Chronicle ad
- Company Logo at day of event and leading to event
- Co-branding of landing zone banner alongside United Way
- Recognition on printed materials
- Recognition on t-shirt
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



rope sponsor – \$15,000 (3)

- Rope sponsor announced underwriter
- Three VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Sponsor recognition as rappellers rappel down sponsored rope
- Recognition for event media
- VIP seating
- Special recognition in the Houston Chronicle ad
- Company Logo at day of event and leading to event
- Recognition on printed materials
- Recognition on t-shirt
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



helmet sponsor – \$12,000 (1)

- Exclusive helmet sponsor announced underwriter
- Three VIP spots to climb Over the Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Company logo removable sticker will be on the rappellers' helmets
- Recognition for event media
- Special recognition in the Houston Chronicle ad
- Company Logo at day of event and leading to event
- Recognition on printed materials
- Recognition on t-shirt
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



on the ground sponsor – \$12,000 (1)

- Exclusive helmet sponsor announced underwriter
- Three VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Company name will be showcased at the *on the ground activities* including a rock climbing wall and a virtual climbing experience.
- Recognition for event media
- Special recognition in the Houston Chronicle ad
- Company Logo at day of event and leading to event
- Recognition on printed materials
- Recognition on t-shirt
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



anchor sponsor – \$10,000

- Anchor sponsor announced underwriter
- Two VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Recognition in the Houston Chronicle ad
- Recognition on printed materials
- Recognition on t-shirt
- Recognition on social media with an exclusive post
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



community sponsor – \$5,000

- Community sponsor announced underwriter
- One VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Recognition in the Houston Chronicle ad
- Recognition on printed materials
- Recognition on social media
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



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join us!

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