



financial stability

United Way THRIVE encompasses United Way's work to help individuals and families in their efforts to achieve financial stability.

United Way THRIVE gives families the tools, resources, and support to attain what every family wants: good jobs with good wages, safe and affordable housing, financial security, and success for their children.

United Way THRIVE is a collaborative of nonprofit partners plus government agencies, community colleges, employers, and other partners that work together to provide comprehensive services to support hardworking, lower-income families in their efforts to achieve financial stability.



Last year,
United Way THRIVE helped
66,680
families establish a pathway
to financial stability.

United Way THRIVE helps families achieve financial stability by focusing on three key goals:



increasing income

includes job training and education, finding higher paying jobs, and free income tax preparation.

- 4,492 clients increased their income
- 28,849 tax returns completed with more than \$33.5 million in refunds
- 17,074 individuals enrolled in workforce services
- 4,853 clients secured jobs



building savings

involves developing better financial habits through financial education and coaching, reducing debt, and starting a savings plan.

- 8,519 families received financial education
- 5,371 clients received financial coaching
- 40% of clients increased their savings
- Average savings among clients reached \$1,600



acquiring assets

means saving for a car, a home, higher education, or a business through matched savings programs and access to safe and affordable loans.

- 91 families purchased a home
- 1,816 individuals increased their credit score
- 127 clients secured safe and affordable loans
- 190 clients started their own businesses

united way connects
people to possibility.

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