



our approach

13% of households across Greater Houston are living on incomes below the federal poverty threshold, and another **31%** of households are working hard but can't afford the basic necessities of life. And that's not okay. United Way unites donors, volunteers, and community partners to help our neighbors land on their feet—and stay there.

That's why United Way partners with more than 100 nonprofit organizations across Greater Houston.

here's how it works.

integrated services, lasting results

financial stability

Programs including vocational training, employment coaching, tax preparation services, financial coaching, and accessible financial products help people achieve a sustainable quality of life.

early childhood

Long-term success—for kids and their parents—starts with early childhood and youth development programs. Early childhood education, quality child care, out-of-school programs and more help children reach academic milestones and help parents focus on their financial stability journeys.

health care

Keeping people healthy and able to pursue their goals is a community effort. We support programs including specialty and behavioral health care services.

Those key components are supported by a foundation of safety net programs, which includes:

basic needs

United Way supports our neighbors with basic needs, such as housing assistance, utility assistance, technology access, shelter, transportation, food, escape from violence, and more.

legal services

Our work supports general legal services and advocacy to help our neighbors navigate challenges such as eviction, expungement, family law issues, immigration rights, and more

Some of the things that make this approach unique:

integrated client journey

Financial stability journeys vary and are rarely completed by one agency working alone. Our Integrated Client Journey convenes multiple partners to create opportunities based on each client's unique goals and needs. Instead of navigating multiple programs repeatedly, clients get a Navigator—a personal guide helping them create a custom plan integrating services and resources from multiple partners to address their wide-ranging needs holistically.

navigators

The Integrated Client Journey is led by our Navigators. Navigators work one-on-one with clients to determine their financial stability goals and develop an individualized pathway to achieving those goals through programs, services, and personal support as they progress through their journey.

focus on equity

We are mindful of the headwinds caused by racism and underrepresentation. Our investments in services and agencies are evaluated on how they incorporate diversity, equity, inclusion, and belonging into their policies, practices, and service delivery.

get involved:



**united way connects
people to possibility.**

50 Waugh Drive, Houston, TX 77007 • 713-685-2300 • unitedwayhouston.org



Greater Houston