

key messages

The work of United Way of Greater Houston is as diverse and multifaced as the region we serve. Use these key messages to connect more people to United Way and our mission.

why we're here

13% of households across Greater Houston are living on incomes below the federal poverty threshold, and another 31% of households are working hard but can't afford the basic necessities of life. And that's not okay. United Way unites donors, volunteers, and community partners to help our neighbors land on their feet—and stay there.

our approach

Integrated services, lasting results

With your support, United Way supports nonprofit partners to create opportunities for our neighbors to prosper.

financial stability

Programs including vocational training, employment coaching, tax preparation services, financial coaching, and accessible financial products help people achieve a sustainable quality of life.

early childhood

Early childhood education, quality child care, out-of-school programs, and more help children reach academic milestones and help parents focus on their financial stability journeys.

health care

Keeping people healthy and able to pursue their goals is a community effort. United Way supports programs including specialty and behavioral health care services.

Those core components are supported by a foundation of safety net programs, including:

basic needs

United Way supports our neighbors with basic needs, such as housing assistance, utility assistance, technology access, shelter, transportation, food, escape from violence, and more.

legal services

Our work supports general legal services and advocacy to help our neighbors navigate challenges such as eviction, expungement, family law issues, immigration rights, and more.

What makes our approach unique:

integrated client journey

Financial stability journeys vary and are rarely completed by one agency working alone. United Way's Integrated Client Journey convenes multiple partners to create opportunities based on each client's unique goals and needs.

navigators

The Integrated Client Journey is led by Navigators. Navigators work one-on-one with clients to determine their goals and develop an individualized pathway to achieving them through programs, services, and personal support as they progress through their journey.

a focus on equity

United Way is mindful of the headwinds caused by racism and underrepresentation. Our investments in services and agencies are evaluated on how they incorporate diversity, equity, inclusion, and belonging into their policies, practices, and service delivery.

the difference your support makes

Last year, community generosity made these results possible:

more than 2 million

people connected to services that improved their lives

252,029

people received health care support

1.2 million

neighbors connected with help and hope through our 211 Texas/United Way HELPLINE

114,592

young people helped to succeed in school and in life

91,083

neighbors received support to achieve financial stability

38,116

people got support to escape violent environments

United Way Nonprofit Connection

Beyond helping us convene and strengthen our nonprofit partners, donations also support United Way Nonprofit Connection, which provides vital trainings and workshops to help local nonprofits build stronger boards, more impactful services, and more.

get involved:



united way connects
people to possibility.

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Greater Houston