

# leadership donors



Greater Houston

Leadership donors don't just help us connect more people to possibility—they also gain the opportunity to join a network of like-minded community members in our affinity groups.

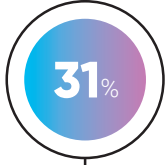
**amplify your impact,  
grow your community**

# the big picture

some of our community needs



of households across Greater Houston are living on incomes below the federal poverty threshold.



more households are working hard but can't afford the basic necessities of life.



of families don't have \$400 saved in case of an emergency.



mental health provider on average for every 1,777 residents in our area.



a year is the annual cost of child care for an infant and a pre-schooler in our area.

how your support helps

**over 2 million**

people connected to services that improved their lives.

**219,372**

people helped with basic needs like food, housing, and transportation.

**91,083**

neighbors received support to achieve financial stability.

**80 percent**

of those in United Way programs improved their mental health.

**114,592**

young people helped to succeed in school and in life.

## become a leadership donor

### the impact of your gift

**\$1,000** (\$19 a week)

can provide **40 workforce development sessions** to help clients increase their income and better support support their families.

**\$2,500** (\$48 a week)

can provide **a year of an academically enriching out-of-school program** for a young person.

**\$5,000** (\$96 a week)

can provide **33 counseling sessions**, helping clients maintain stability and productivity.

**\$10,000** (\$192 a week)

can provide **a year of quality early childhood education** for a child from a lower-income family, helping ensure they are ready to start and succeed in school.



# giving groups

**Alexis de Tocqueville Society** members demonstrate their deeply rooted commitment to our community by contributing \$10,000 or more annually.

**Leadership Circle** donors better our community through their generous annual commitment between \$5,000 and \$9,999.

**Impact Circle** supporters make a positive impact across Greater Houston by making an annual gift between \$2,500 and \$4,999.

**Chairman's Club** members provide an outstanding base of support through their annual contributions of \$1,000 to \$2,499.

## affinity groups

**Women's Initiative** members generously support United Way with gifts of \$2,500 or more. They also gather for social and personal development opportunities throughout the year.

**Young Leaders** are professionals age 45 and under, who pave the way for the future through gifts of \$1,000 or more annually. This group hosts events to develop relationships with like-minded individuals, business professionals, and prominent community leaders.

**LINC** (Lead. Impact. Network. Change.) engages individuals age 30 and under who make a gift of \$250. These young professionals come together to volunteer and connect socially.

**Stay United** is for those who are retired or thinking of retiring. This group fosters valuable relationships between retirees and connects people with opportunities to create impact in our community.

\* Those who have contributed to United Way for 25 years or more are also recognized as **Diamond Donors**.



## stay connected

For more information or to let us know you'd like to be included in one of these groups, please contact: [leadershipgiving@unitedwayhouston.org](mailto:leadershipgiving@unitedwayhouston.org).

## attend an event

To learn more about our events, visit our online calendar at [unitedwayhouston.org/donors/events](https://unitedwayhouston.org/donors/events).

## ways to give

Through your company campaign via payroll deduction, check, credit card or direct bill.

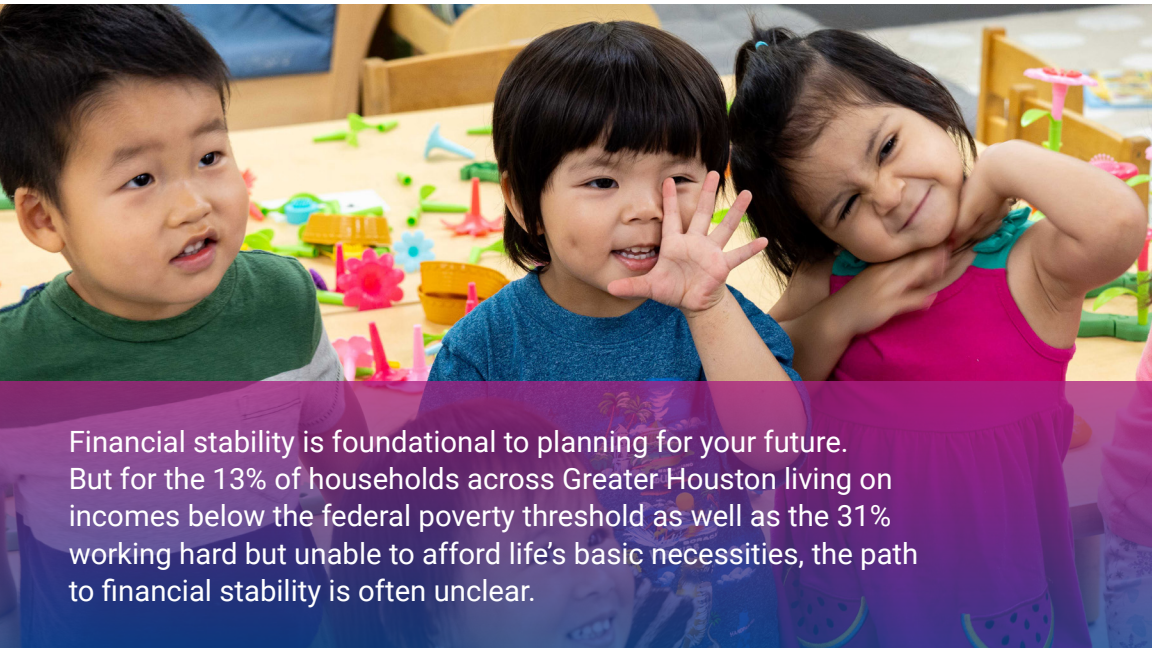
Online at [unitedwayhouston.org](https://unitedwayhouston.org)

With stocks and securities

Through a donor-advised fund

A planned gift through your estate

The people pictured are real clients served by United Way funded partners.



Financial stability is foundational to planning for your future. But for the 13% of households across Greater Houston living on incomes below the federal poverty threshold as well as the 31% working hard but unable to afford life's basic necessities, the path to financial stability is often unclear.

That's why United Way partners with more than 100 nonprofit organizations across Greater Houston to offer personalized, strategic guidance through their unique financial stability journey.

United, we can do so much more to help our neighbors land on their feet—and stay there.

And you can join us!



Greater Houston

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