

**united way connects**



**people to possibility.**

With your help, United Way of Greater Houston creates opportunities for people to prosper through financial stability and basic needs services, coupled with health care programs and early childhood and youth development programs that help families not only gain financial stability, but also build **stronger, more sustainable futures.**



**Greater Houston**



Financial stability is foundational to planning for your future. But for the 13% of households across Greater Houston living on incomes below the federal poverty threshold as well as the 31% working hard but unable to afford life's basic necessities, **the path to financial stability is often unclear.**

## integrated services, lasting results

United Way partners with more than 100 nonprofit organizations across Greater Houston to offer personalized, strategic guidance through their unique financial stability journey. **Here's how it works.**

### financial stability

Programs including vocational training, employment coaching, tax preparation services, financial coaching, and accessible financial products help people achieve a sustainable quality of life.

### early childhood

Long-term success—for kids and their parents—starts with early childhood and youth development programs. Early childhood education, quality child care, out-of-school programs, and more help children reach academic milestones and help parents focus on their financial stability journeys.

### health care

Keeping people healthy and able to pursue their goals is a community effort. We support programs including specialty and behavioral health care services.

Those core components of a thriving community are supported by a foundation of safety net programs, which includes:

### basic needs

United Way supports our neighbors with basic needs, such as housing assistance, utility assistance, technology access, shelter, transportation, food, escape from violence, and more.

### legal services

Our work supports general legal services and advocacy to help our neighbors navigate challenges such as eviction, expungement, family law issues, immigration rights, and more.

Our unique approach to assembling, convening, and maximizing resources includes:

### integrated client journey

Financial stability journeys vary and are rarely completed by one agency working alone. Our Integrated Client Journey convenes multiple partners to create opportunities based on each client's unique goals and needs. Instead of navigating multiple programs repeatedly, clients get a Navigator—a personal guide helping them create a custom plan integrating services and resources from multiple partners to address their wide-ranging needs.

### navigators

The Integrated Client Journey is led by our Navigators. Navigators work one-on-one with clients to determine their financial stability goals and develop an individualized pathway to achieving those goals through programs, services, and personal support as they progress through their journey.

### focus on equity

We are mindful of the headwinds caused by racism and underrepresentation. Our investments in services and agencies are evaluated on how they incorporate diversity, equity, inclusion, and belonging into their policies, practices, and service delivery.

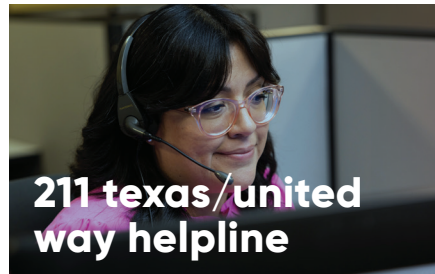


# how your support helps our community

With your help, we connected more than 2 million of our neighbors to services that improved their lives last year.



91,083 neighbors received support to achieve financial stability.



1.2 million neighbors were connected with help and hope.



219,372 neighbors got help with basic necessities.



114,592 young people helped to succeed in school and in life.



252,029 people received health care support.



38,116 people got support to escape violent environments.

## your support powers a vital network

Beyond helping us convene and strengthen our nonprofit partners, donations also support United Way Nonprofit Connection, which provides vital trainings and workshops to help local nonprofits build stronger boards, more impactful services, and more. Learn more at [unitedwayhouston.org/nonprofit-connection](https://unitedwayhouston.org/nonprofit-connection)



# join our mission

Your gift to United Way of Greater Houston helps our neighbors not just land on their feet but stay there. Give through your workplace campaign or online at [unitedwayhouston.org](http://unitedwayhouston.org).

## how you can get involved

Join a Leadership Giving group and deepen your community impact while you enjoy networking, professional development, service, and social opportunities.

30 or younger? Join United Way LINC to volunteer, network, and grow with like-minded young professionals.

Retired or soon to be? Join Stay United to be connected with ongoing service and educational projects, make new connections, and explore new avenues for using your skills for the greater good.

Volunteer through your workplace campaign or at one of our community-wide volunteer projects.



a week can provide six weeks of academically enriching out-of-school programming for a young person.



a week can provide 20 workforce development sessions to help clients increase their income and better support their families.



a week can provide a month of meals for a family of three struggling to choose between buying food and medicine or paying rent.



a week can provide seven months of quality early childhood education for children from lower-income families, helping ensure they reach key milestones and are ready to succeed when they enter Kindergarten.

### Need help finding food, transportation child care, or other social services?

Call 211 Texas/United Way HELPLINE 24/7, 365 days a year. Just dial 211 for help in 150 languages.



Greater Houston

**ready to get involved?**

Visit [UnitedWayHouston.org](http://UnitedWayHouston.org) to learn more.

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