



**connecting
people to
possibility**



welcome

Willie Chiang

agenda

- **Welcome & Agenda**

- **Our Mission**

- **United Way of Greater Houston's Commitment to DEIB**

- **Changes to the Integrated Client Journey & Why**

- Funded Partner Values
- Region Changes
- Identifying & Serving ALICE
- ICJ Components + Navigation

- **Overview of SIP 2024 Process**

- Investment Strategy
- Eligibility and Requirements
- Timeline

- **SIP Application**

- What does it consist of?
- e-Cimpact
- Additional Resources

- **Panel – Q&A**



Greater Houston

our mission



We work together to improve lives, build a stronger community, and create meaningful opportunities for people to prosper.

commitment to diversity, equity, inclusion and belonging (DEIB)

- United Way of Greater Houston (UWGH) joins United Way Worldwide in **recognizing that structural racism and other forms of oppression have contributed to persistent disparities** which United Way of Greater Houston seeks to dismantle.
- The UWGH network:
 - Strives to engage community members, especially those whose voices have traditionally been marginalized.
 - Works with residents and public and private partners to co-create solutions that ensure everyone has the resources, supports, opportunities and networks they need to thrive.
 - Commits to leveraging all of our assets (convening, strategic investments, awareness building, advocacy) to create more equitable communities.
- In support of this commitment, UWGH funded partners **shall not engage in discrimination based on race, ethnicity, age, gender, gender identity, sexual orientation, national origin, religion, or presence of a disability** in the delivery of services.

transformational change

- WHO** Poverty population and experiencing ALICE
(14% Poverty + 31% Experiencing ALICE)
- WHAT** Providing the opportunity to attain sustainable quality of living via financial stability, supported by early child and youth development, health care and safety net
- WHERE** Greater Houston Area (4 county coverage area)
- HOW** Transformational change to how UWGH approaches its work

changes to the integrated client journey and why

Margaret Oser

funded partner values

We seek to partner with organizations that will actively engage in the Integrated Client Journey, which is a network of partner organizations united to support individuals and families currently experiencing ALICE on the road to financial stability. Within the Integrated Client Journey, we value building partnerships that demonstrate these qualities:

Committed to Diversity Equity Inclusion Belonging (DEIB)

Actively engages with all four of these components within [DEIB](#) and also commits to ensuring that all individuals served are being treated fairly and equitably.

Engagement with the Integrated Client Journey (ICJ)

All levels of the organization are committed to actively engaging in the Integrated Client Journey and communicate across the organization to ensure this vision is achieved. United Way commits to open and transparent communication with its partner organizations.

Collaborative

Recognizes that one agency can't do it alone and seek to build intentional collaborations across our network. We believe that a community investment goes beyond dollars granted; we invest in partnerships of shared success and shared learning.

Coaching mindset

Views clients as the experts in their own lives and as naturally creative, resourceful and whole. Takes a strengths-based approach to serving clients across the entire organization.

Continuous Quality Improvement

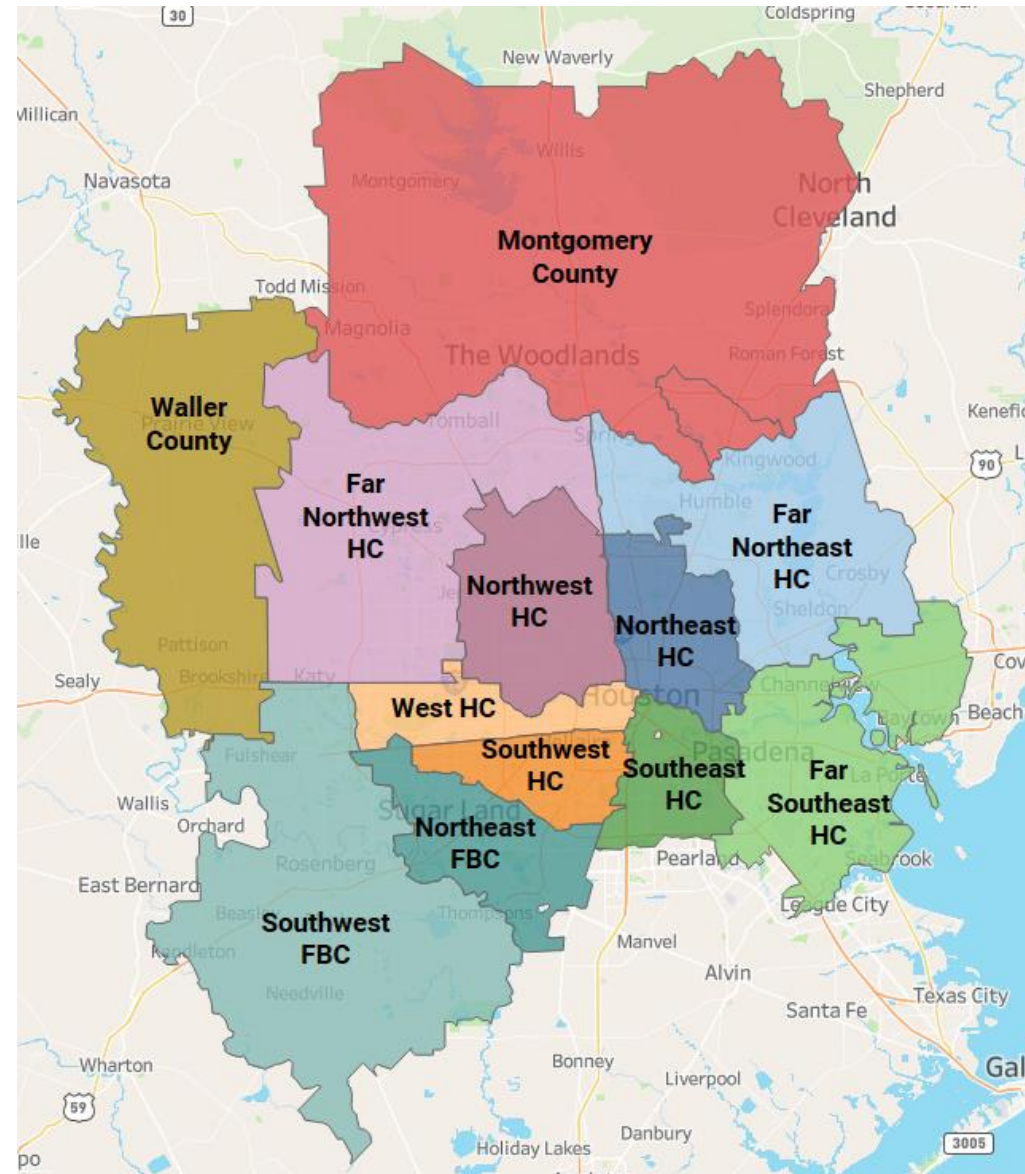
Utilizes data to make programmatic improvements and changes. Committed to tracking data and reporting outcomes. United Way will provide support to organizations who may not have robust data systems in place but seek partners that are willing to commit to improving systems, engaging in learning opportunities and communicating their value.

funded partner expectations

If funding is awarded to your organization, you must agree to:

- Serve individuals and families who are experiencing ALICE or living below the federal poverty level.
- Collaborate and engage with nonprofit, social service organizations convened for the Integrated Client Journey (ICJ) by the UWGH.
- Engage as an active partner within the ICJ by recommending individuals to work with a navigator and accepting referrals from navigators for funded programs and services.
- Participate in the ICJ data collaboration efforts by accepting referrals and sharing data with collaborating organizations through the ICJ Technology Tool. Treat the data with the highest level of confidentiality and security.
- Participate in Agency Partner Collaborative convenings with the purpose of sharing successes, challenges, and documenting best practices.
- To bolster engagement and optimize collaboration across the ICJ:
 - If funded in Financial Stability service area, participate in THRIVE collaborative convening and coaching networks.
 - If funded in Youth Development service area, participate in Out 2 Learn (O2L) meetings and quality improvement process known as Youth Program Quality Intervention (YPQI).
- Submit timely program and financial quarterly reports to the UWGH including measuring common metrics of the Integrated Client Journey (ICJ)
- Adhere to UWGH Standards and Policies for funded partners.

regional model



* HC is Harris County; FBC is Fort Bend County

identifying and serving ALICE

Income will be **assessed at the time of entry and self-reported** by the individual/family

Household – all adults and children who are currently living together

UWGH will fund programs that **primarily serve individuals and families who are experiencing ALICE or living below the federal poverty level.**

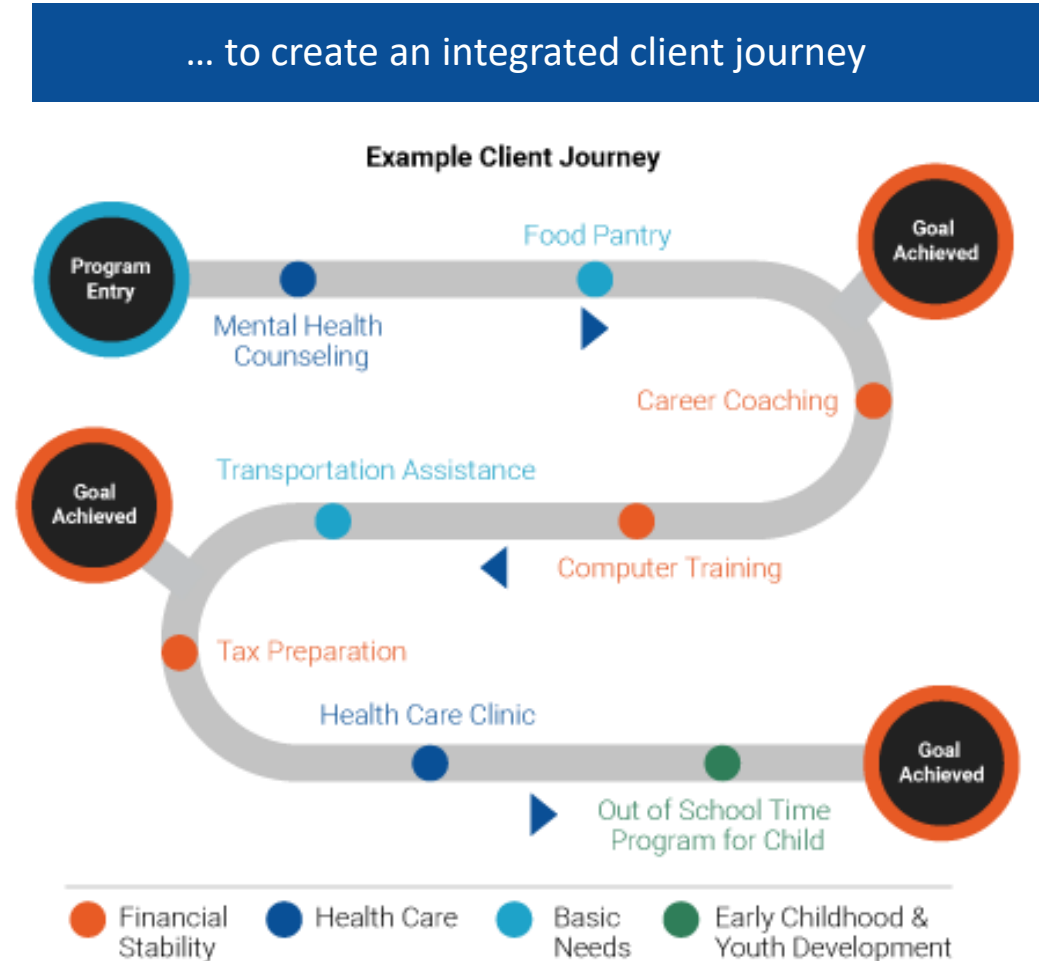
Kinder Houston Area Survey: What was your total household income for all members of the household during the past year?

- | | |
|--|---|
| <ul style="list-style-type: none">• Less than \$12,500• \$12,501 to \$25,000• \$25,001 to \$37,500• \$37,501 to \$50,000• \$50,001 to \$62,500 | <ul style="list-style-type: none">• \$62,501 to \$75,000• \$75,501 to \$100,000• \$100,001 to \$150,000• More than \$150,000 |
|--|---|

investment strategy and services

All future funding will be invested within 3 categories across the **Integrated Client Journey (ICJ)**:

- Safety Net Programs – basic needs and short-term crisis services
- Integrated Programs – financial stability, early childhood and youth development, health care services, and legal services
- Navigation Network serving the Integrated Client Journey



services along icj

Integrated Client Journey

Safety Net Programs	Integrated Programs			
<p>Basic Needs & Short-Term Crisis Services:</p> <ul style="list-style-type: none"> • Emergency interventions; • Emergency shelter; • Rent/mortgage assistance; • Utility assistance; • Food assistance; • Transportation assistance; • Prescription and medical assistance; and • Basic needs assistance designated for navigation clients 	<p>Financial Stability Services:</p> <ul style="list-style-type: none"> • Income Supports • Adult Education • Computer Based /Digital Skills Training • Bridge Programs • Job readiness • Vocational training • Employment/ Career coaching • Workforce Supports Services • Financial Coaching • Financial Education • Financial Products • Small business/ entrepreneurship supports • Asset Building Supports 	<p>Early Childhood and Youth Development Services:</p> <ul style="list-style-type: none"> • Early Childhood Education • Out-of-School-Time • During School Hours or Ancillary Time 	<p>Health Care Services:</p> <ul style="list-style-type: none"> • Counseling • Outpatient Treatment • Recovery Support Services • Physical Health Care 	<p>Legal Services:</p> <ul style="list-style-type: none"> • Legal Assistance

Navigators within Integrated Client Journey

overview 2024 single investment process

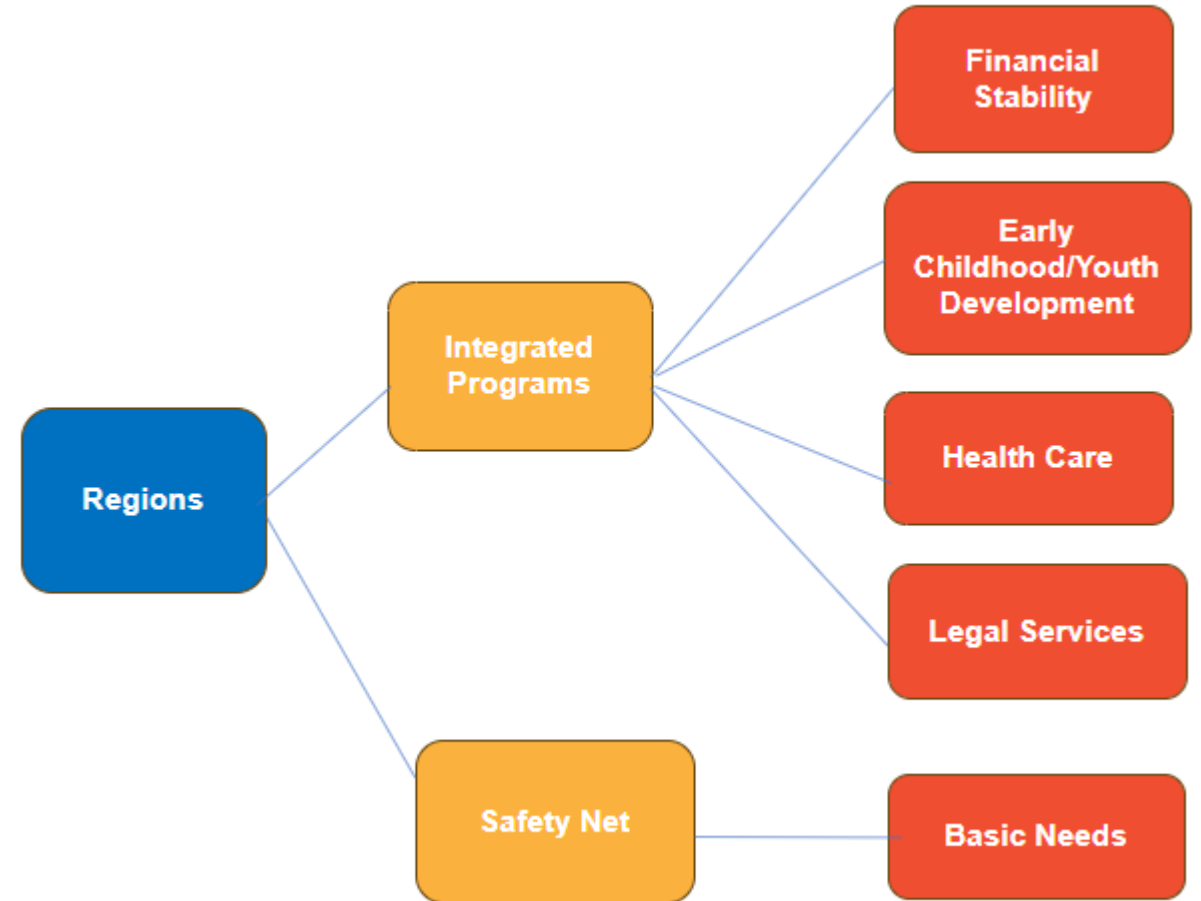
Lindsey Hill

overview of investment strategy

Funding will be awarded for up to a three-year commitment

- Results-based flexible funding
- Subject to performance and/or available revenue annually throughout the funding cycle

Dependent upon the agency's budget size and scope of work, we **anticipate total funding amounts** will generally be between \$100,000 to \$2 million



funding eligibility and requirements

- 501(c)3 for at least three years
- Primarily serves and focuses on those experiencing ALICE (Asset Limited, Income Constrained, Employed) or living below the poverty line
- Services are offered within the four-county region of Fort Bend, Harris, Montgomery, and Waller Counties
- Provides a service that meets United Way's definition of services
- Complete organizational review which assesses organizational health related to financial health and governance strength
- Fully committed to the values of partnership that include commitment to DEIB, engagement with the ICJ, collaborative, coaching mindset and continuous quality improvement

funding request guidance

We want the full suite of services in each region

- Maximum funding amount would not be awarded to a single agency in one region

Use the interactive regional map to determine how much to request

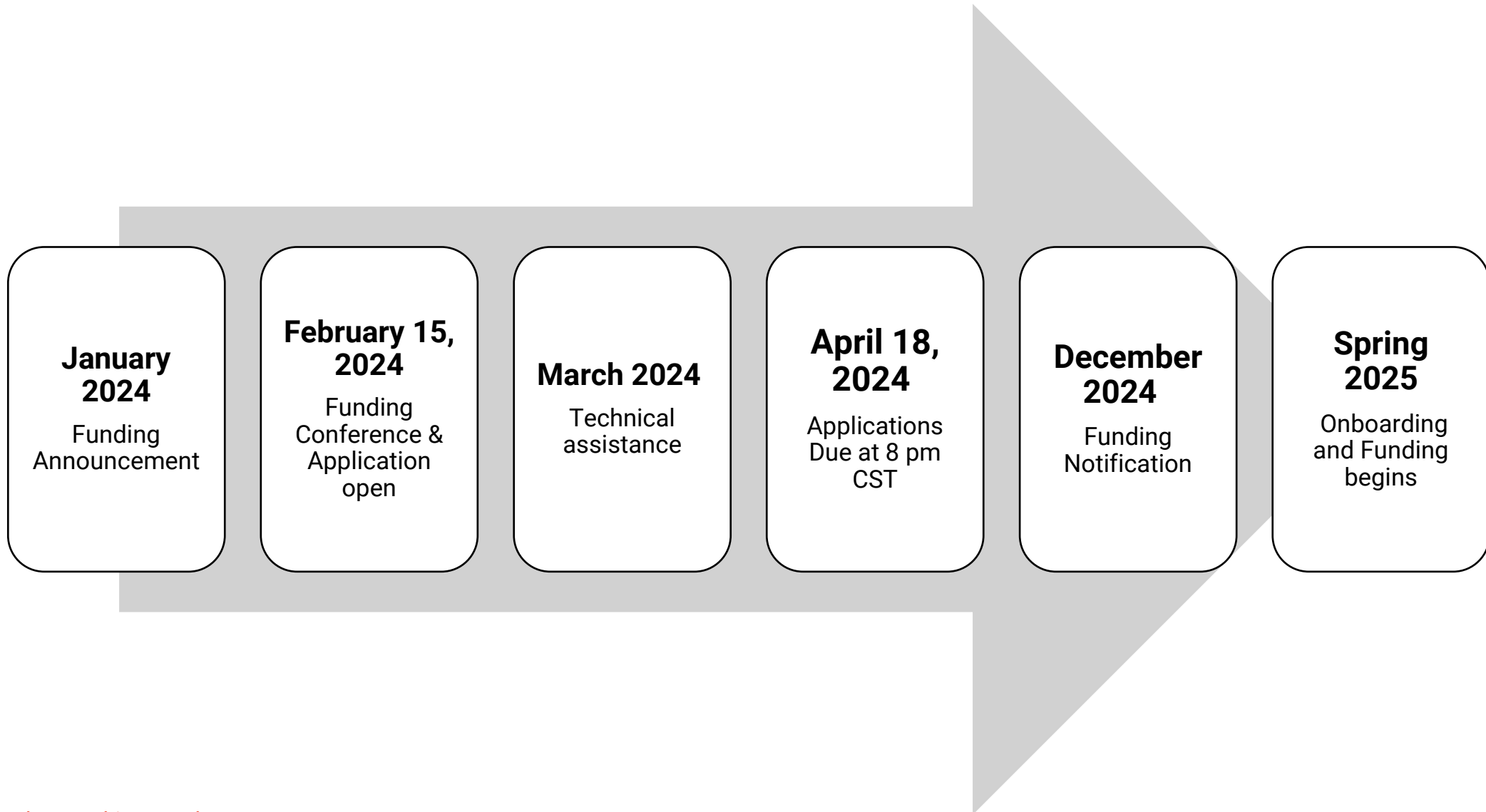
Investment per region are based upon households **experiencing ALICE and living below federal poverty level, BIPOC, and additional service needs data**

- Impact should match funding request
- Request must be intentional, not a dream list

\$2 million awards will be the exception, not the rule

Application should reflect an annual (one-year) request

2024 single investment process (SIP) timeline



**exact dates subject to change*

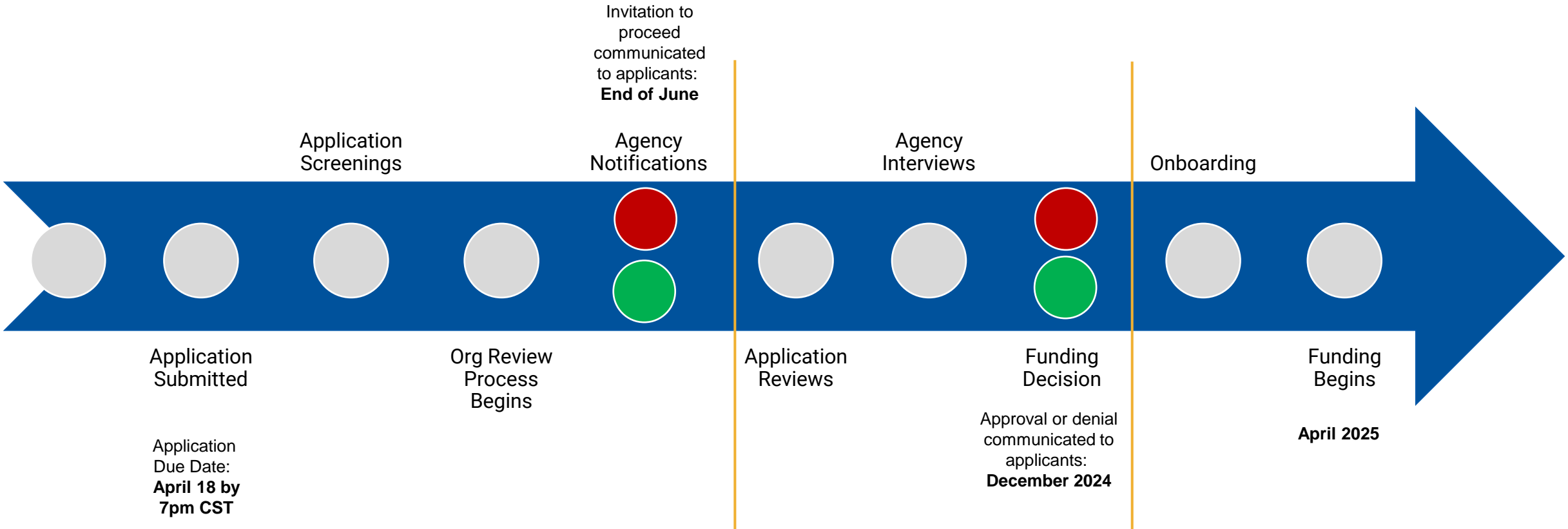
sip application 2024

Jessica Davison

application process

Phase 1
April 2024 – June 2024

Phase 2
July 2024 – December 2024



Applications screened, reviewed and interviews facilitated by community volunteers and UWGH cross-functional staff team

what does it consist of?

FOR RETURNING & NEW APPLICANTS:

Application includes 2 components:

Application Questions and Organizational Review

Application Questions are divided into three sections

- Agency
- Program
- Composition

FOR NEW APPLICANTS ONLY:

Organizational Review includes

- Agency Budget
- Questions and upload links for governance and financial health

Component	Sections
Application Questions (RETURNING & NEW APPLICANTS)	<ul style="list-style-type: none"> • Agency <ul style="list-style-type: none"> ○ Introduction of Agency ○ ICJ & CQI* ○ Organization Chart (org chart) • Program <ul style="list-style-type: none"> ○ Region(s) Intending to Serve ○ Funding Amount Request & Client Projection • Composition <ul style="list-style-type: none"> ○ Demographics of Executive Leader (CEO/ED) ○ Demographics of Board of Directors ○ Demographics of Agency Staff
Organizational Review (NEW APPLICANTS ONLY)	<ul style="list-style-type: none"> • Agency Budget • Questions & Upload Links for Governance & Financial Health

* Integrated Client Journey (ICJ) and Continuous Quality Improvement (CQI)

e-cimpact

Link to e-Cimpact Portal:

<https://agency.e-cimpact.com/login.aspx?org=UWGH>

To get started:

- **New Applicants** will need to create an e-Cimpact account
- **Returning Applicants** will need to add the 2025-2028 Funding Application to their existing e-Cimpact account

The screenshot shows the e-Cimpact login portal. At the top right, there is a language selection dropdown and a 'Powered by Google Translate' notice. The main header features the United Way Greater Houston logo and the tagline 'connecting people to possibility' next to a collage of photos. The central content area displays the 'e-IMPACT' logo and 'Community Impact Management' text. Below this, it says 'AGENCY SITE'. To the right, the text reads 'UNITED WAY OF GREATER HOUSTON (NEW INSTANCE)' and 'Sign In'. A sign-in form includes fields for 'Username' and 'Password', a green 'Sign In' button, and a link for 'Having trouble signing in?'. Below the sign-in form, there is a section for 'New to e-CImpact?' with a link to 'Create an e-CImpact account' and a button that says 'Click here to create a new e-CImpact account'. At the bottom left, there is copyright information: 'e-Cimpact™ Community Impact Management © 2024 All Rights Reserved Privacy Policy'. At the bottom right, it says 'POWERED BY seabrooks'.

access application in e-cimpact



- *Test 2 Agency**
- Home
- [Agency Profile](#)
- Contacts
- Program Profiles
- [Agency Email History](#)
- Apply / Report**
- Request Grant Application**
- Single Investment Process

*Test 2 Agency Home Page

News

2024 Single Investment Process

Calling nonprofits in Fort Bend, Harris, Montgomery, and Waller counties

United Way of Greater Houston and the nonprofits it partners with are focused on serving those experiencing ALICE, and those living on incomes below the federal poverty threshold across priority regions within Fort Bend, Harris, Montgomery, and Waller counties. If your organization is interested in partnering with United Way to help our neighbors land on their feet—and stay there, **save the date and RSVP for our Funding Conference on February 15, 2024 at 1:00pm CST** via Zoom. We will share details about qualification criteria, eligible services, priority regions, and more. Funding will be awarded for up to a three-year commitment, and is subject to performance and available revenue annually throughout the funding cycle.

- February 15, 2024** – [Funding Conference](#), Application Opens
- March 2024** – Technical Assistance Available
- April 18, 2024** – Applications Due
- December 2024** – Funding Announcement

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additional resources

Technical Assistance	NPC Trainings	Additional Resources
<p>Technical Assistance Calls</p> <ul style="list-style-type: none">• February 22, 2024; 10 – 11 am• March 6, 2024; 1 – 2 pm• March 18, 2024; 11 – 12 pm• April 4, 2024; 2 – 3 pm	<p>Grant Writing Refresher by Nonprofit Connection (NPC)</p> <ul style="list-style-type: none">• March 11, 2024; 11:30 – 1pm• April 10, 2024; 9 – 10:30 am	<p>UWGH's Website</p> <ul style="list-style-type: none">• Funding Announcement• Funding Conference Slide Deck & Recording• Application & link to e-Cimpact• Frequently Asked Questions (FAQs)• Interactive Regional Profiles Dashboard• Comprehensive list of eligible services• ICJ Logic Model• Standards and Policies• Registration links for Technical Assistance Calls & NPC Trainings• More information on ALICE

for additional questions

If you have questions after today's Funding Conference, please contact the Mission & Strategy team at MAAndStrategy@unitedwayhouston.org.

panelist for questions

Moderator



Dr. Angel Harris
Vice President and
Chief Advancement
Officer

Panelist



Margaret Oser
Vice President,
Mission and
Strategy



Jessica Davison
Sr. Director,
Mission and
Strategy



Lindsey Hill
Director, Strategic
Initiatives



Shauna Harris
Director, Early
Childhood

closing

Application are due April 18, 2024, by 8pm CST (no extensions available).



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If you or someone you know
needs help, call 211.

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