United Way of Greater Houston Family Feud Questions

What were the top community needs based on calls to the 211 Texas/United Way HELPLINE in 2022?
Utility Assistance
Rent/Mortgage Assistance
Housing Services
Income Support/Public Benefits Assistance
Food

What support does United Way of Greater Houston provide for those in our community to thrive?
Pathway to financial stability
Helping young people succeed
Basic needs assistance
211 Texas/United Way HELPLINE
Convening and leading long-term disaster recovery
Physical and behavioral health care
Support to escape violent situations

In addition to its headquarters in Houston, where does United Way of Greater Houston have Centers serving outlying communities?
Montgomery County
Fort Bend County
Waller County
Bay Area

What are some things that make the United Way of Greater Houston’s approach unique?
An Integrated Client Journey
Navigators
A focus on equity

United Way Nonprofit Connection helps nonprofits better serve our community. What programs/services does Nonprofit Connection provide?
Project Blueprint
Board Fair/Board Development
Workshops and Trainings
What do the letters in ALICE stand for?
Asset
Limited
Income
Constrained
Employed

If you are experiencing ALICE (Asset Limited, Income Constrained, Employed) and barely making enough to support your family even though you may be working multiple jobs, what are the top needs you may be struggling to pay for?
Food
Rent/Housing
Child Care
Health Care
Transportation
Emergencies

What are the United Way Leadership Donor Giving Levels and Affinity Groups?
Alexis de Tocqueville ($10,000+)
Women’s Initiative ($2,500+)
Young Leaders ($1,000+ & 45 yrs. and under)
LINC ($250+ & 30 yrs. and under)
Leadership Circle ($5,000 - $9,999)
Impact Circle ($2,500 - $4,999)
Chairman’s Club ($1,000 - $2,499)
Stay United (retired or thinking of retiring)

United Way THRIVE helps families get on the pathway to financial stability. What are the three key goals of United Way THRIVE?
Increasing Income
Building Savings
Acquiring Assets
United Way helps young people succeed through early childhood education, out-of-school enrichment, mentors and other academic support. What are some of the key programs called that United Way supports to help young people succeed?

Out 2 Learn
United Way Bright Beginnings
United Way M.A.T.H.
Math in a Flash
Opportunity Youth

What volunteer opportunities did United Way of Greater Houston offer last year?

MLK Day of Service Book Drive
Day of Action
Read Across America
Impact Circle Book Sort
Stay United Mentors
Women’s Initiative Wrap and Wine
LINC Holiday Cheer Event and Book Nooks
Loaned Executives

Which companies were the largest corporate contributors to our annual campaign?

ExxonMobil
ConocoPhillips
Phillips66
CenterPoint Energy
Entergy
SCI
H-E-B
TechnipFMC