



sponsorship opportunities

Friday November 3rd, 8:00am - 4:00pm
Galleria DoubleTree Hotel

In November, rappellers will again go over the edge of the Galleria DoubleTree Hotel in support of United Way, which helps families and individuals on the pathway to financial stability.

unitedwayhouston.org/rappel



Are you ready to go over the edge for United Way of Greater Houston?

Exclusive opportunity for fundraisers to rappel off a 26-story building

On Friday, November 3, 2023, rappellers will ***Rappel for a Reason*** in support of United Way of Greater Houston's work to connect people to possibility.

Join us for a day of rappelling, on-the-ground activities, music, food, and drinks! Rally your friends and family to help you raise \$1,500 or more to make a difference and to rappel or stop by between 8am and 4pm on November 3 to see the action and celebrate with us.

Friday, November 3, 2023
Galleria DoubleTree hotel
Doors open 8am – 4pm
Rain or Shine!

You can join us...





rooftop sponsor – \$25,000 (1)

- Title sponsor announced underwriter
- Four VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Title recognition for all event media and printed material
- VIP seating
- Special recognition in the Houston Chronicle ad
- Company Logo at Day of Event and leading to event
- Co-branding of landing zone banner alongside the Rope Sponsor and United Way
- Recognition on printed materials
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition listed in United Way annual report and website



rope sponsor – \$20,000 (2)

- Rope sponsor announced underwriter
- Three VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Sponsor recognition as rappellers rappel down sponsored rope
- Recognition for event media
- VIP seating
- Special recognition in the Houston Chronicle ad
- Company Logo at Day of Event and leading to event
- Co-branding of landing zone banner alongside the Rooftop Sponsor and United Way
- Recognition on printed materials
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition listed in United Way annual report and website



helmet sponsor – \$15,000 (1)

- Helmet sponsor announced underwriter
- Three VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Company logo removable sticker will be on the rappellers' helmets
- Recognition for event media
- Special recognition in the Houston Chronicle ad
- Company Logo at Day of Event and leading to event
- Recognition on printed materials
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition listed in United Way annual report and website



anchor sponsor – \$10,000

- Anchor sponsor announced underwriter
- Two VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Recognition in the Houston Chronicle ad
- Recognition on printed materials
- Recognition on social media with an exclusive post
- Opportunity to include a promotional item in swag bags
- Recognition listed in United Way annual report and website



community sponsor – \$5,000

- Community sponsor announced underwriter
- One VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Recognition in the Houston Chronicle ad
- Recognition on printed materials
- Recognition on social media
- Opportunity to include a promotional item in swag bags
- Recognition listed in United Way annual report and website



Friday November 3rd, 8:00am - 4:00pm
Galleria DoubleTree Hotel

join us!

unitedwayhouston.org/rappel

