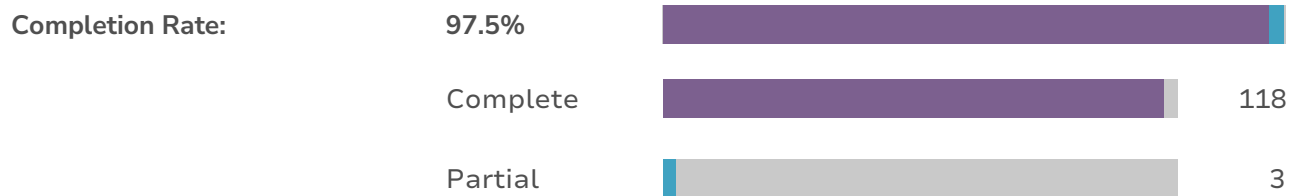


This report is filtered

Only show: Response Submitted between January 1, 2022 and August 30, 2022 (inclusive)

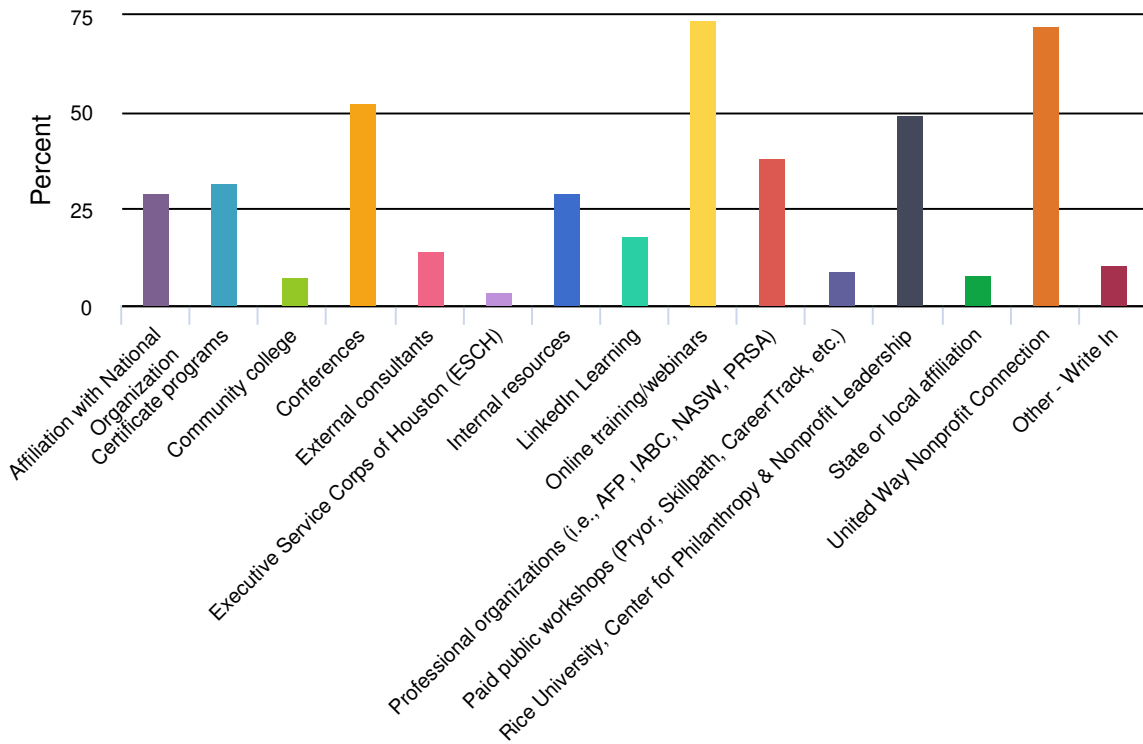
United Way Greater Houston Nonprofit Connection Staff Training Survey - March 2022
















Response Counts



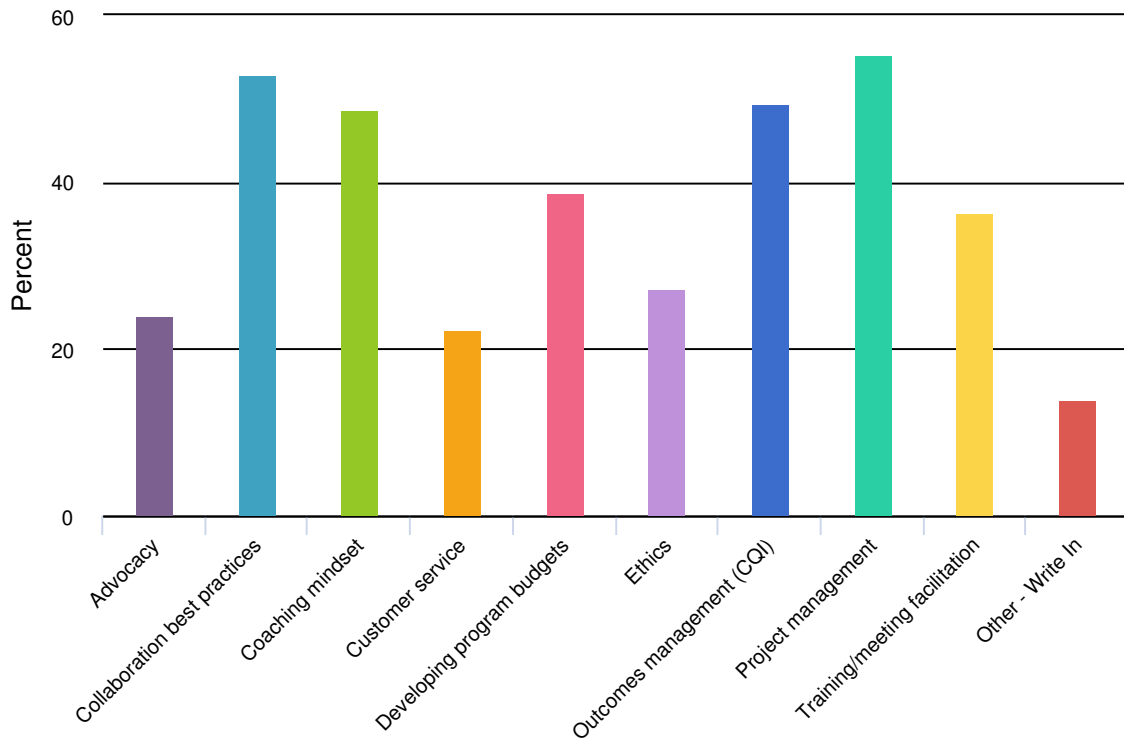
Totals: 121

1. Where do you find job related skills training and professional development resources (please check all that apply)?



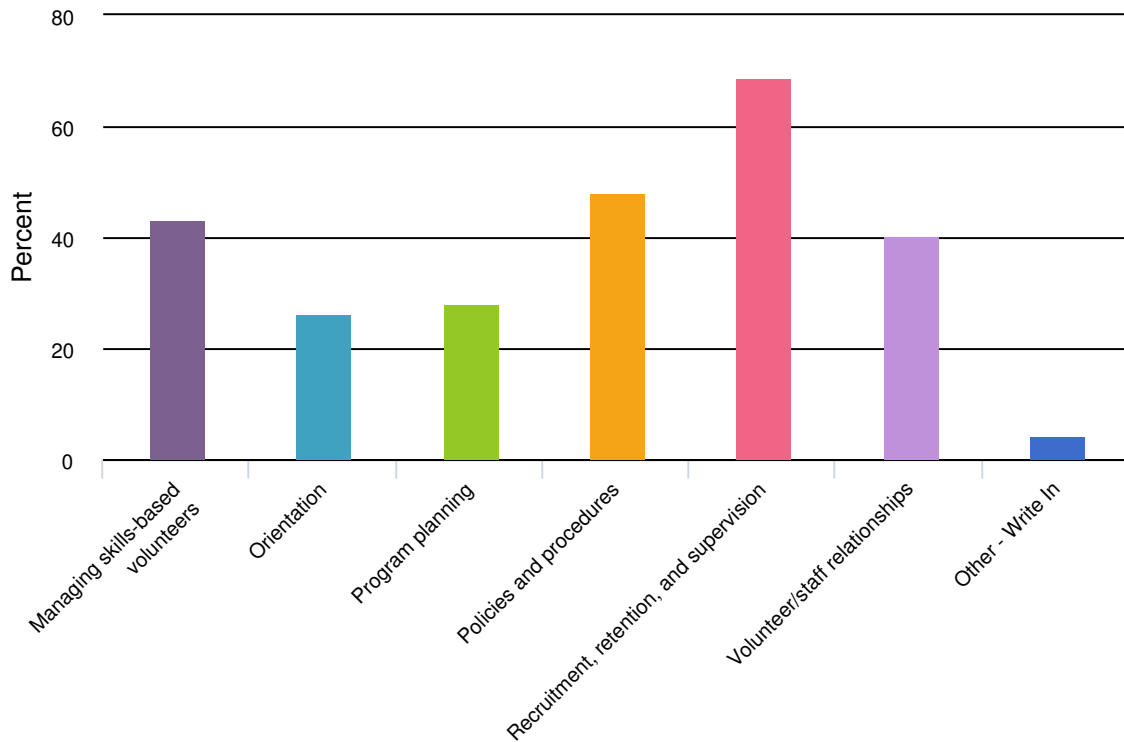
Value		Percent	Responses
Affiliation with National Organization		29.2%	35
Certificate programs		31.7%	38
Community college		7.5%	9
Conferences		52.5%	63
External consultants		14.2%	17
Executive Service Corps of Houston (ESCH)		3.3%	4
Internal resources		29.2%	35
LinkedIn Learning		18.3%	22
Online training/webinars		74.2%	89
Professional organizations (i.e., AFP, IABC, NASW, PRSA)		38.3%	46
Paid public workshops (Pryor, Skillpath, CareerTrack, etc.)		9.2%	11
Rice University, Center for Philanthropy & Nonprofit Leadership		49.2%	59
State or local affiliation		8.3%	10
United Way Nonprofit Connection		72.5%	87
Other - Write In		10.8%	13








2. Please indicate the program management training that is important for you in the coming year (please check all that apply).



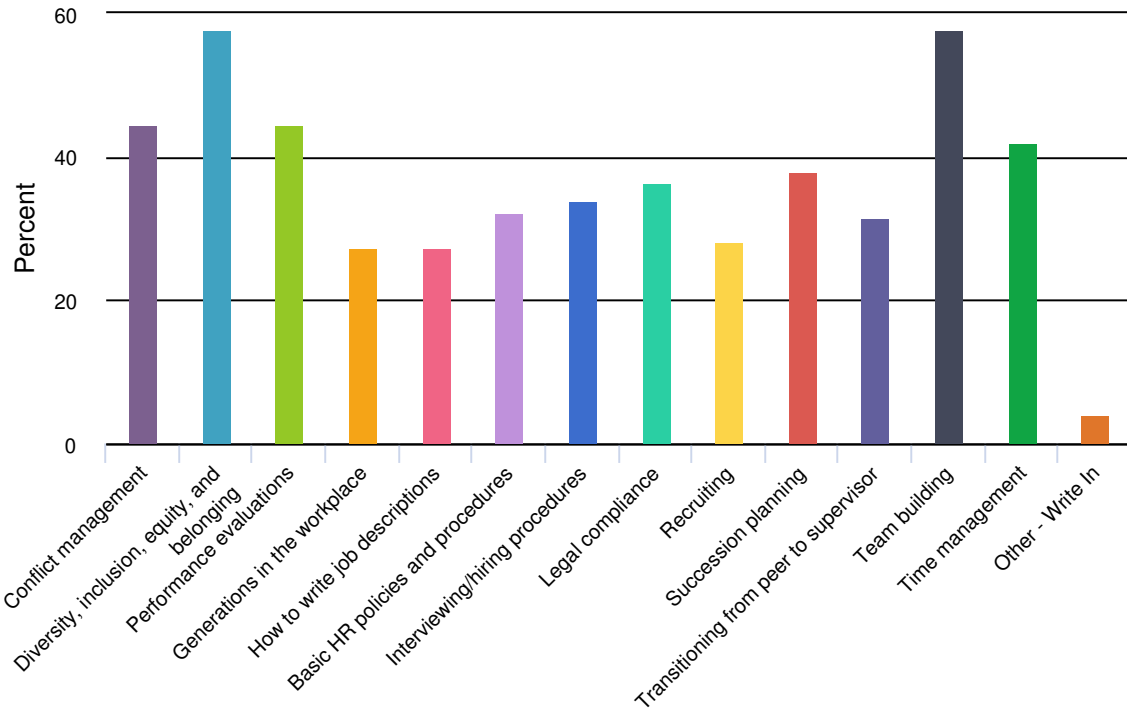
Value	Percent	Responses
Advocacy	24.0%	29
Collaboration best practices	52.9%	64
Coaching mindset	48.8%	59
Customer service	22.3%	27
Developing program budgets	38.8%	47
Ethics	27.3%	33
Outcomes management (CQI)	49.6%	60
Project management	55.4%	67
Training/meeting facilitation	36.4%	44
Other - Write In	14.0%	17















3. Please indicate the volunteer management areas that are important for you in the coming year (please check all that apply).



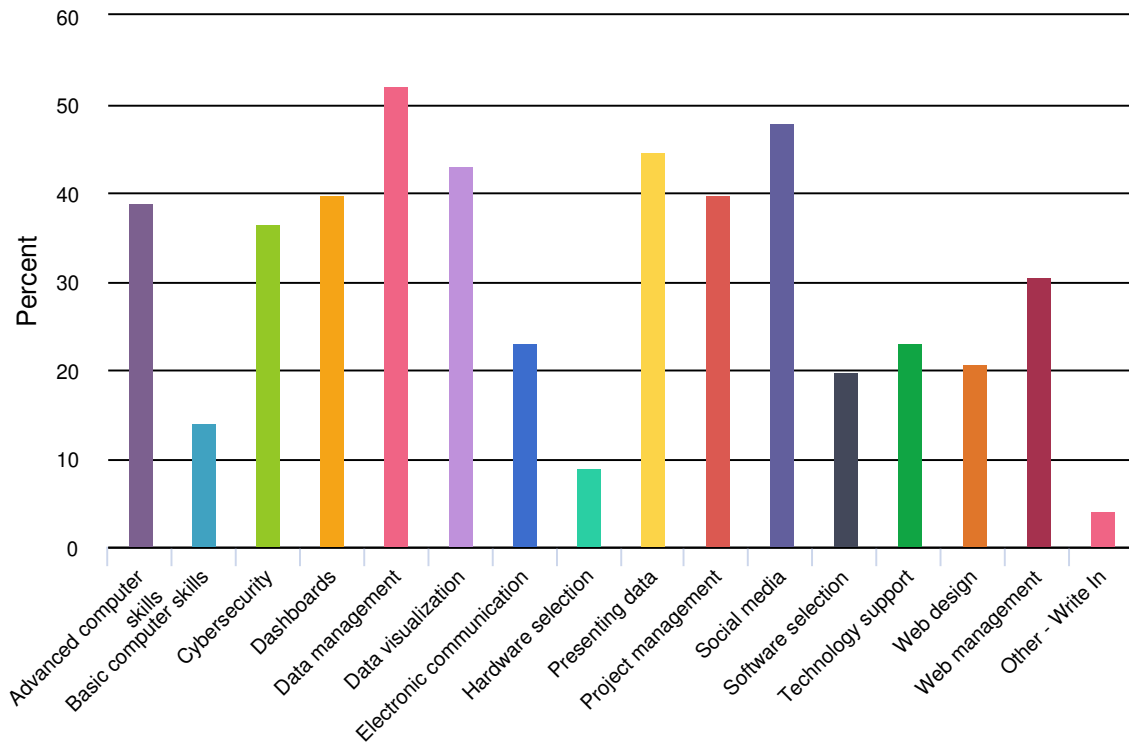
Value		Percent	Responses
Managing skills-based volunteers		43.0%	52
Orientation		26.4%	32
Program planning		28.1%	34
Policies and procedures		47.9%	58
Recruitment, retention, and supervision		68.6%	83
Volunteer/staff relationships		40.5%	49
Other - Write In		4.1%	5

















4. Please indicate the human resources areas that are important for you in the coming year (please check all that apply).



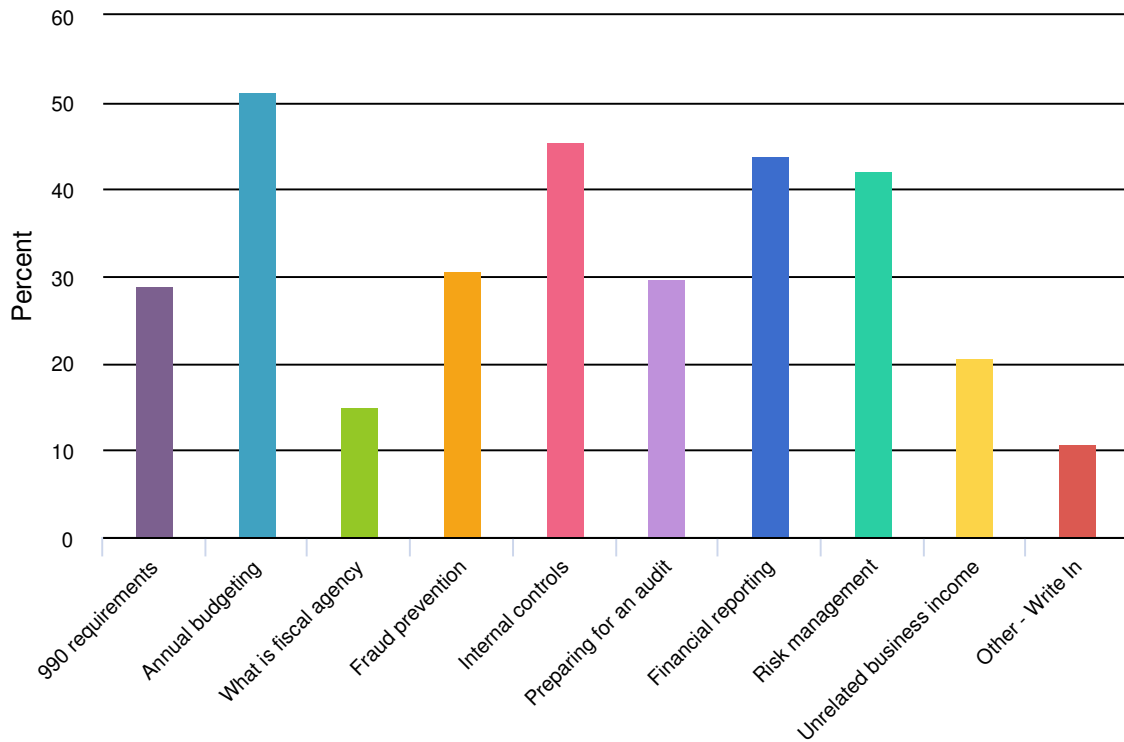
Value		Percent	Responses
Conflict management		44.6%	54
Diversity, inclusion, equity, and belonging		57.9%	70
Performance evaluations		44.6%	54
Generations in the workplace		27.3%	33
How to write job descriptions		27.3%	33
Basic HR policies and procedures		32.2%	39
Interviewing/hiring procedures		33.9%	41
Legal compliance		36.4%	44
Recruiting		28.1%	34
Succession planning		38.0%	46
Transitioning from peer to supervisor		31.4%	38
Team building		57.9%	70
Time management		42.1%	51
Other - Write In		4.1%	5

5. Please indicate the technology/data analytics areas that are important for you in the coming year (please check all that apply).



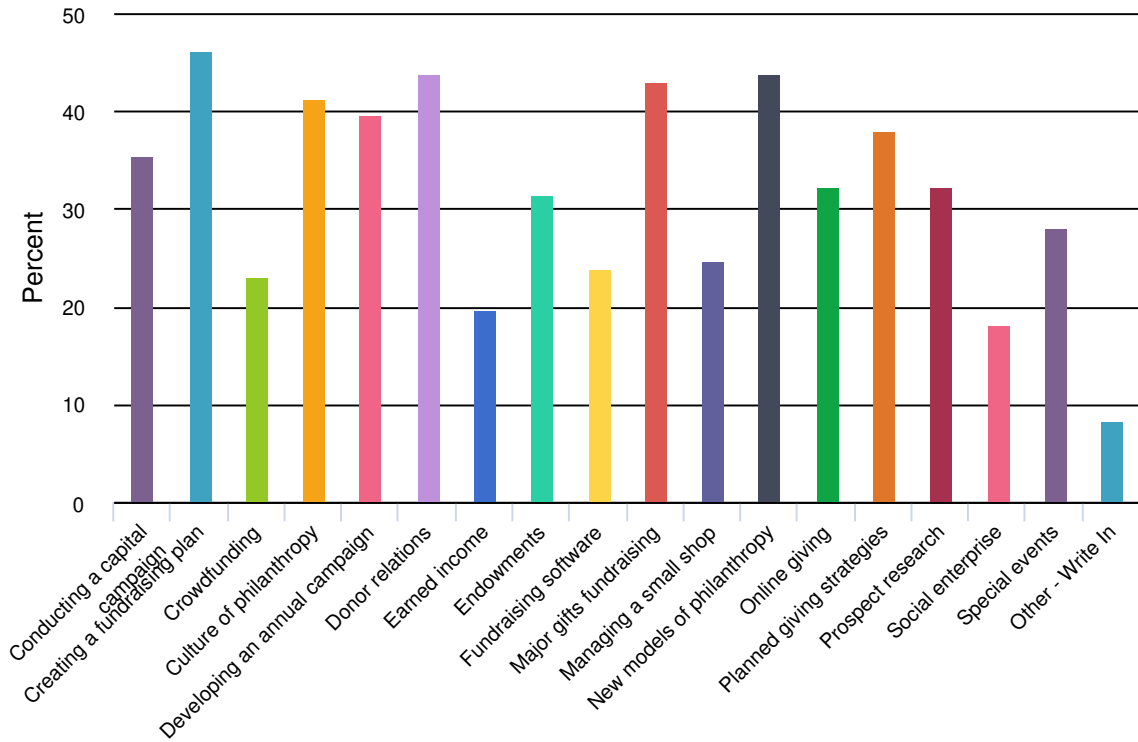
Value		Percent	Responses
Advanced computer skills		38.8%	47
Basic computer skills		14.0%	17
Cybersecurity		36.4%	44
Dashboards		39.7%	48
Data management		52.1%	63
Data visualization		43.0%	52
Electronic communication		23.1%	28
Hardware selection		9.1%	11
Presenting data		44.6%	54
Project management		39.7%	48
Social media		47.9%	58
Software selection		19.8%	24
Technology support		23.1%	28
Web design		20.7%	25
Web management		30.6%	37
Other - Write In		4.1%	5

6. Please indicate the finance areas that are important to you in the coming year (please check all that apply).



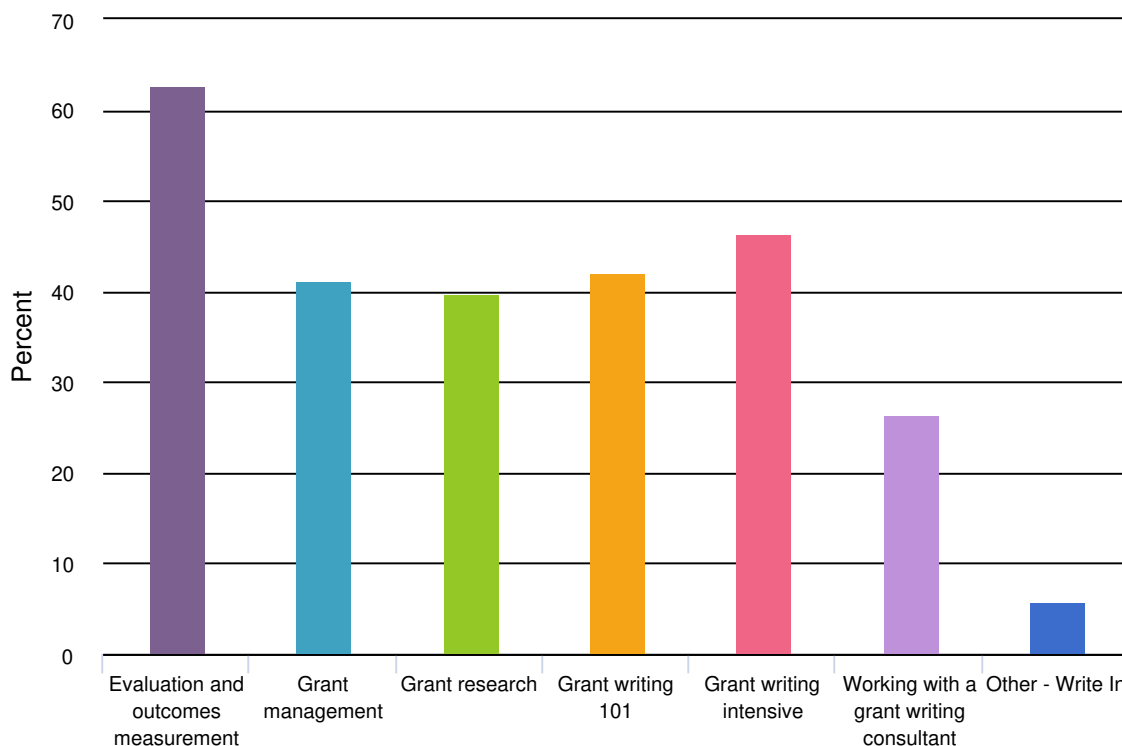
Value	Percent	Responses
990 requirements	28.9%	35
Annual budgeting	51.2%	62
What is fiscal agency	14.9%	18
Fraud prevention	30.6%	37
Internal controls	45.5%	55
Preparing for an audit	29.8%	36
Financial reporting	43.8%	53
Risk management	42.1%	51
Unrelated business income	20.7%	25
Other - Write In	10.7%	13

7. Please indicate the fund development areas that are important for you in the coming year (please check all that apply).



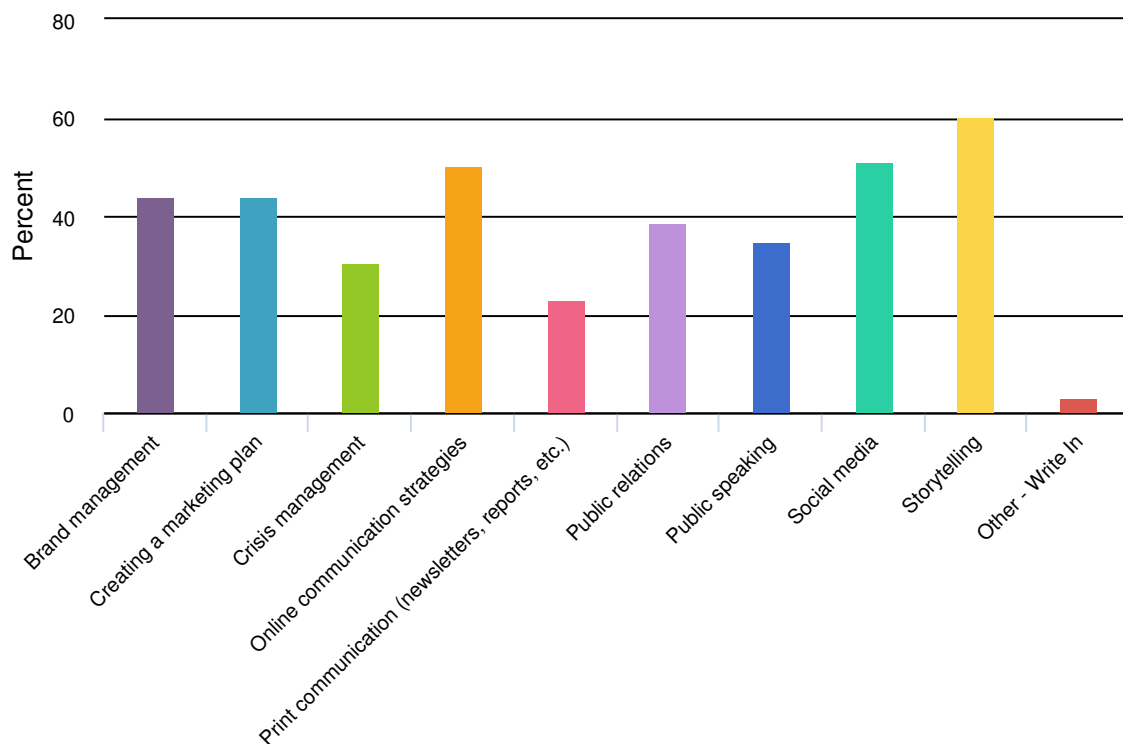
Value		Percent	Responses
Conducting a capital campaign		35.5%	43
Creating a fundraising plan		46.3%	56
Crowdfunding		23.1%	28
Culture of philanthropy		41.3%	50
Developing an annual campaign		39.7%	48
Donor relations		43.8%	53
Earned income		19.8%	24
Endowments		31.4%	38
Fundraising software		24.0%	29
Major gifts fundraising		43.0%	52
Managing a small shop		24.8%	30
New models of philanthropy		43.8%	53
Online giving		32.2%	39
Planned giving strategies		38.0%	46
Prospect research		32.2%	39
Social enterprise		18.2%	22
Special events		28.1%	34
Other - Write In		8.3%	10











8. Please indicate the grant related topics that are important for you in the coming year (please check all that apply).



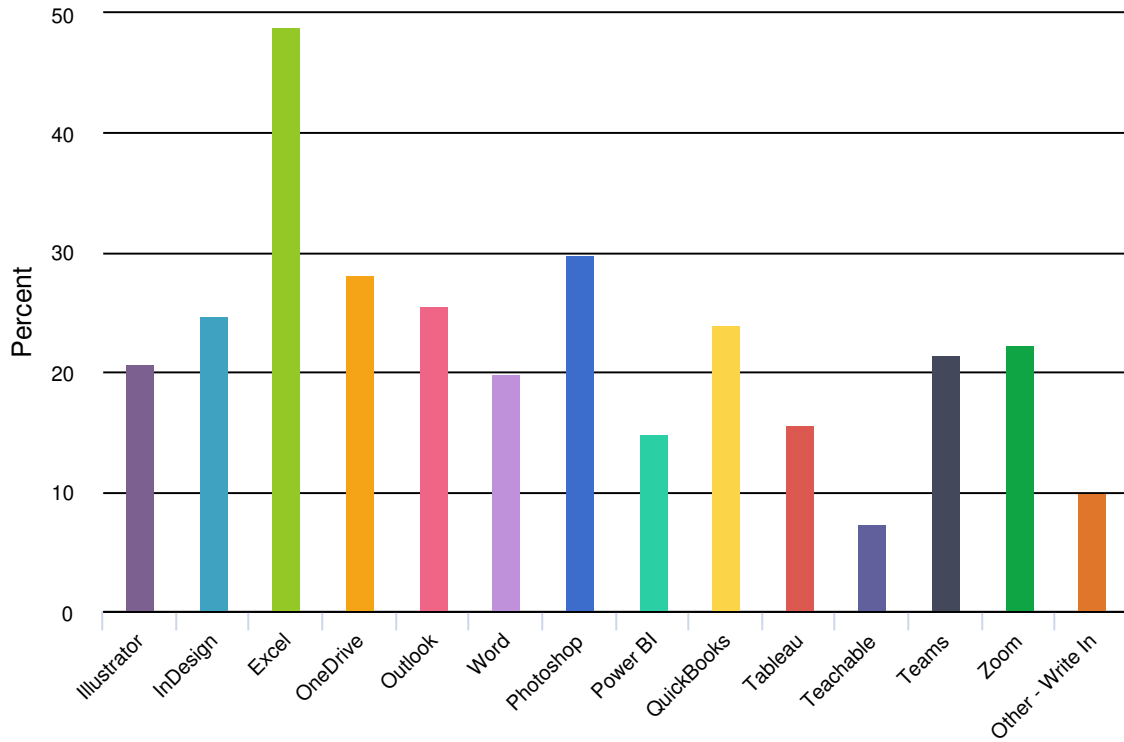
Value	Percent	Responses
Evaluation and outcomes measurement	62.8%	76
Grant management	41.3%	50
Grant research	39.7%	48
Grant writing 101	42.1%	51
Grant writing intensive	46.3%	56
Working with a grant writing consultant	26.4%	32
Other - Write In	5.8%	7


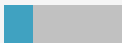










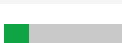
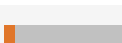
9. Please indicate the top marketing/communications topics that are important for you in the coming year (please check all that apply).



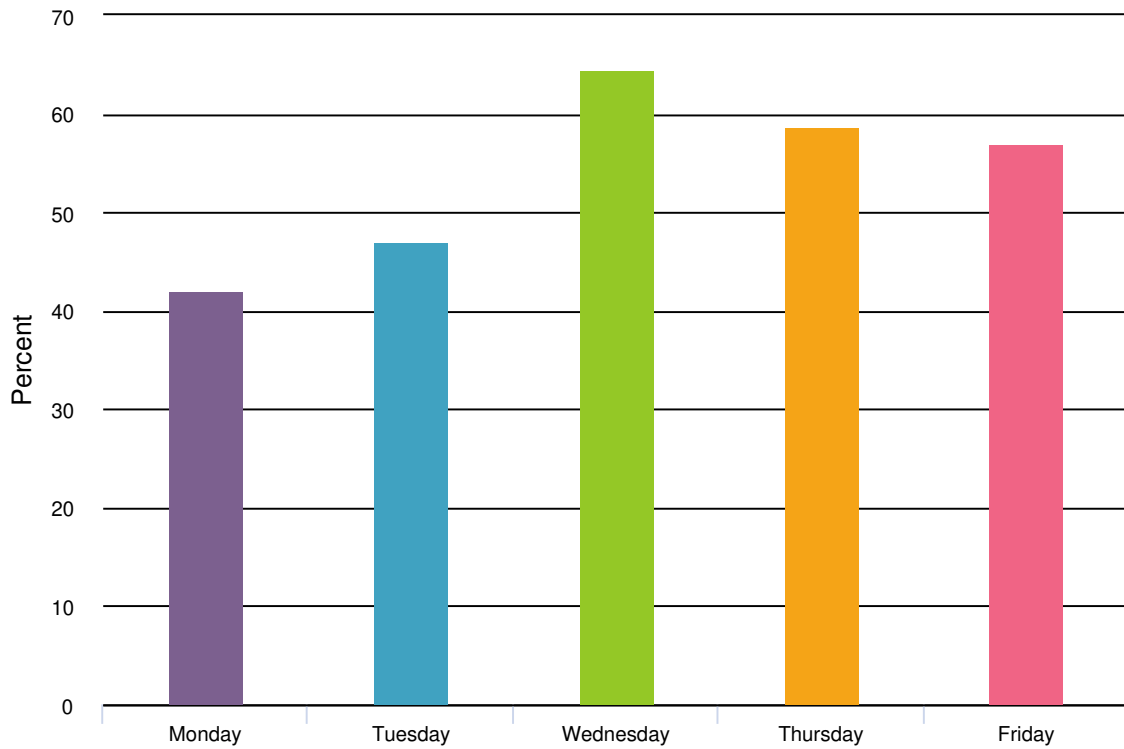
Value		Percent	Responses
Brand management		43.8%	53
Creating a marketing plan		43.8%	53
Crisis management		30.6%	37
Online communication strategies		50.4%	61
Print communication (newsletters, reports, etc.)		23.1%	28
Public relations		38.8%	47
Public speaking		34.7%	42
Social media		51.2%	62
Storytelling		60.3%	73
Other - Write In		3.3%	4






10. Please indicate computer software training areas that are important for you in the coming year (please check all that apply).



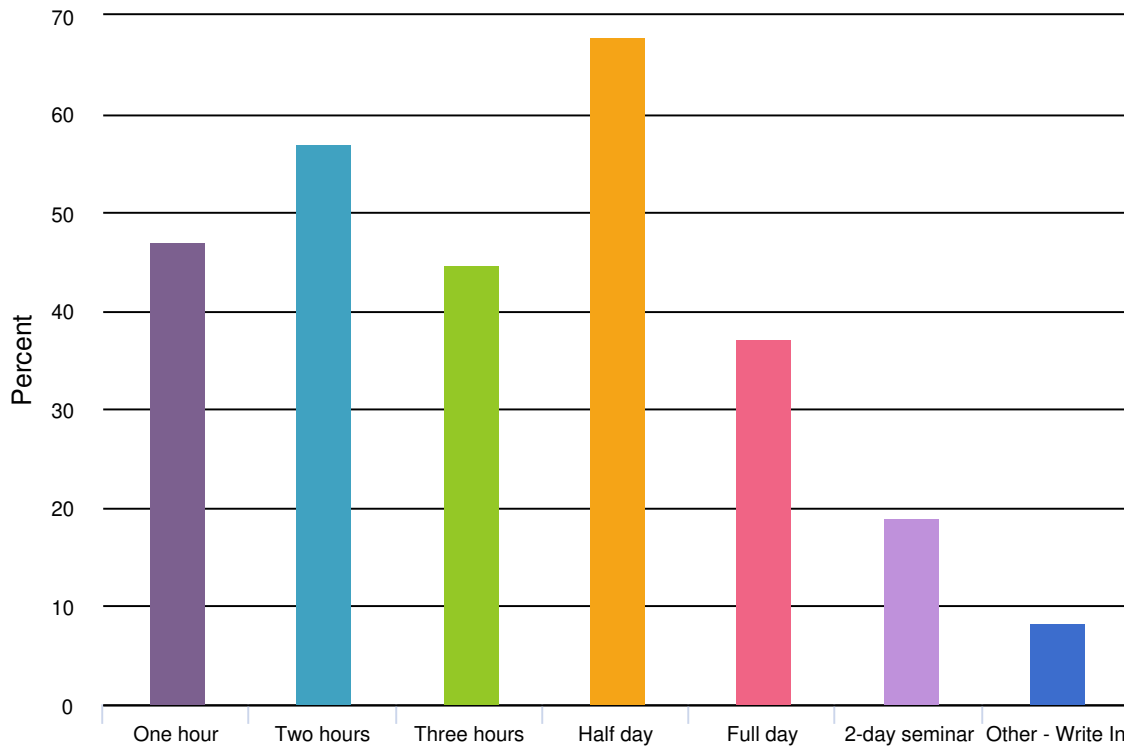
Value		Percent	Responses
Illustrator		20.7%	25
InDesign		24.8%	30
Excel		48.8%	59
OneDrive		28.1%	34
Outlook		25.6%	31
Word		19.8%	24
Photoshop		29.8%	36
Power BI		14.9%	18
QuickBooks		24.0%	29
Tableau		15.7%	19
Teachable		7.4%	9
Teams		21.5%	26
Zoom		22.3%	27
Other - Write In		9.9%	12

11. Please indicate which days of the week you would prefer to attend training (please check all that apply).



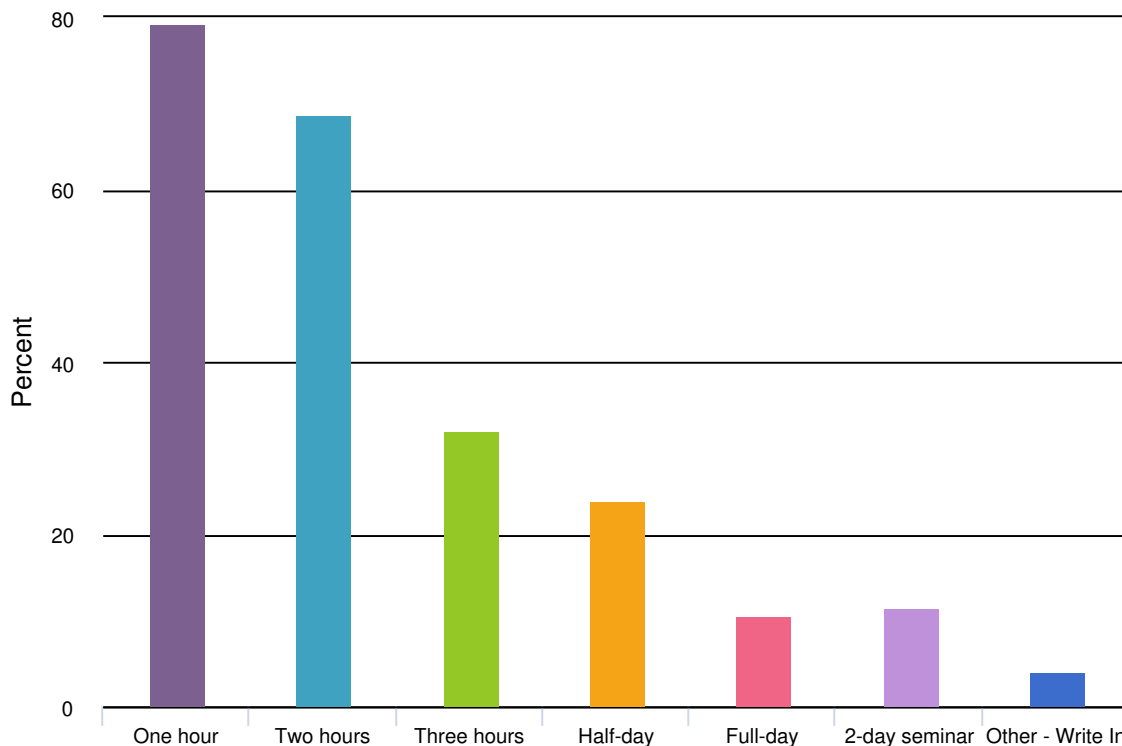
Value		Percent	Responses
Monday		42.1%	51
Tuesday		47.1%	57
Wednesday		64.5%	78
Thursday		58.7%	71
Friday		57.0%	69

12. Please indicate the timeframe that you would prefer to attend live training (please check all that apply).



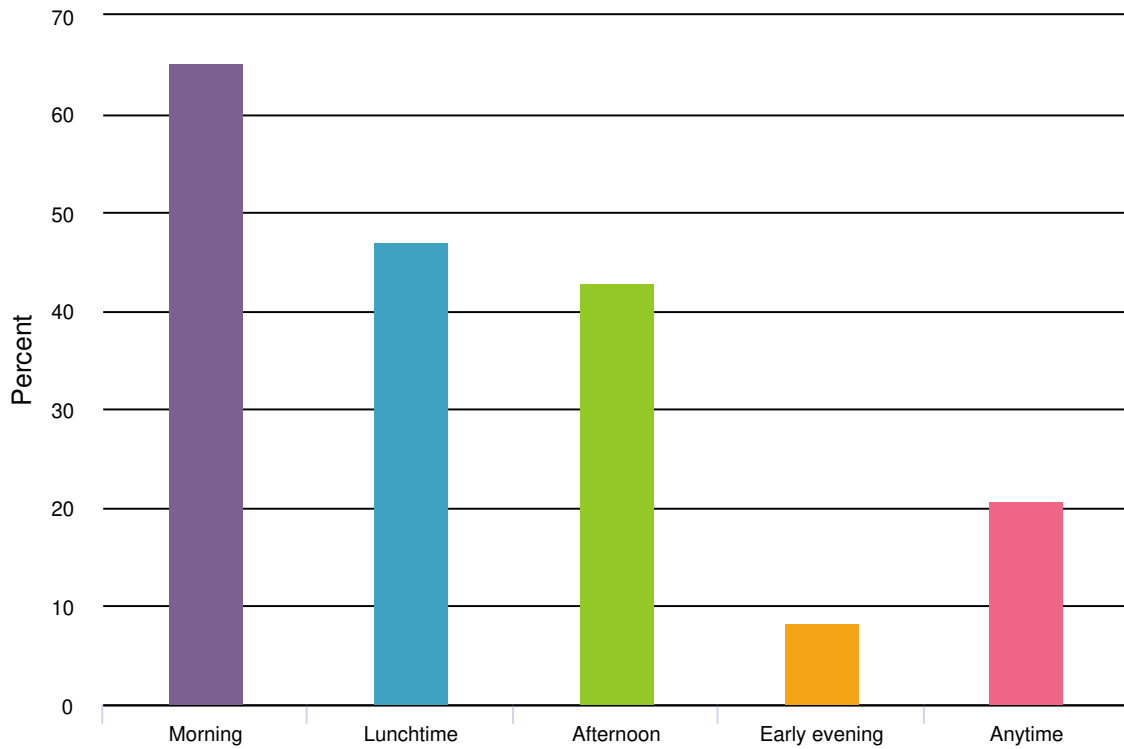
Value	Percent	Responses
One hour	47.1%	57
Two hours	57.0%	69
Three hours	44.6%	54
Half day	67.8%	82
Full day	37.2%	45
2-day seminar	19.0%	23
Other - Write In	8.3%	10




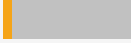

13. Please indicate the timeframe that you would prefer to attend virtual training (please check all that apply).



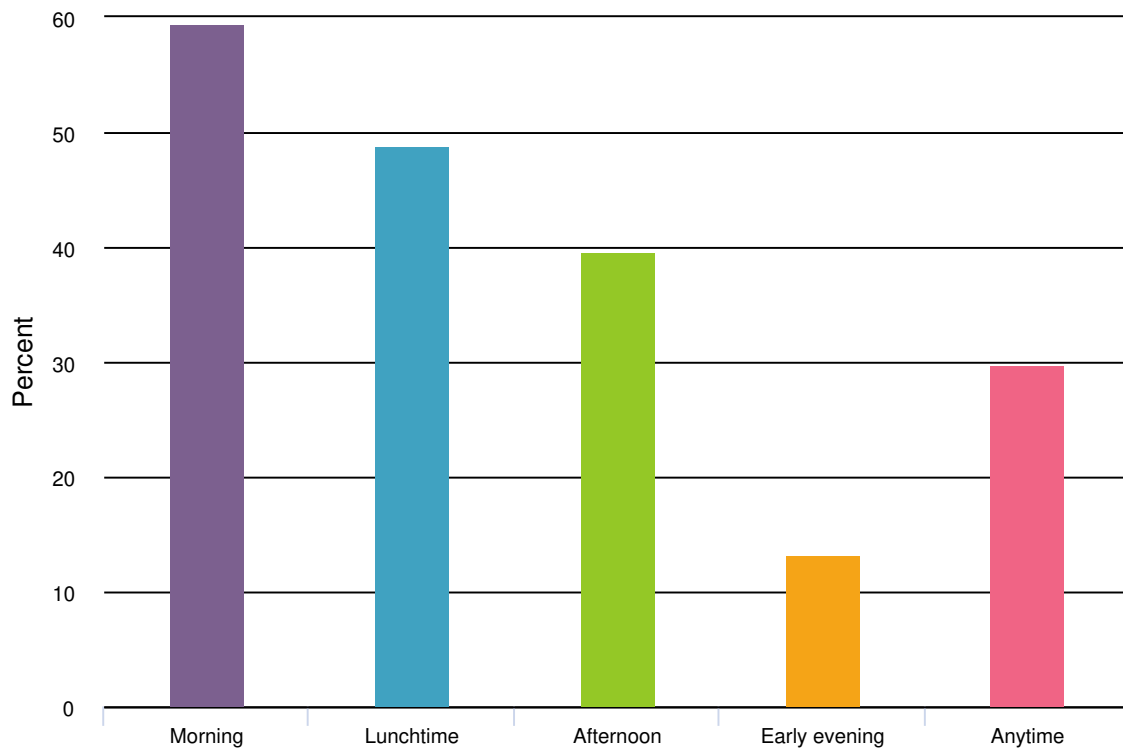
Value	Percent	Responses
One hour	79.3%	96
Two hours	68.6%	83
Three hours	32.2%	39
Half-day	24.0%	29
Full-day	10.7%	13
2-day seminar	11.6%	14
Other - Write In	4.1%	5






14. Please indicate which times of day you would prefer to attend live training (please check all that apply).



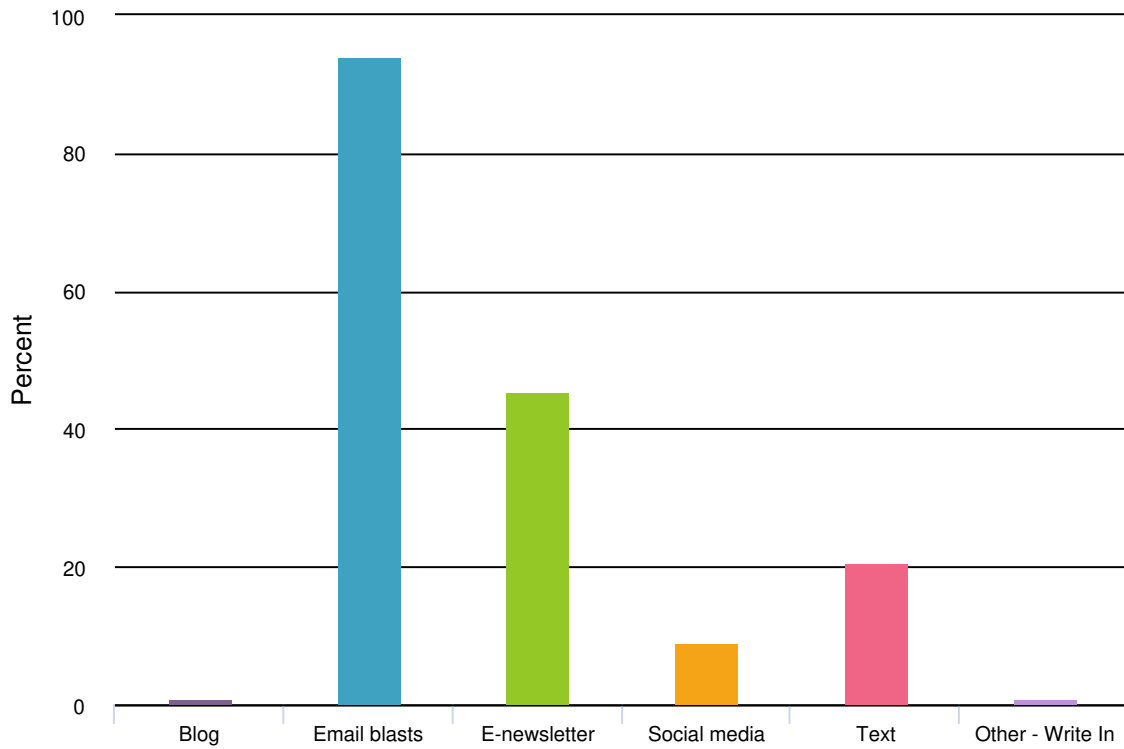
Value		Percent	Responses
Morning		65.3%	79
Lunchtime		47.1%	57
Afternoon		43.0%	52
Early evening		8.3%	10
Anytime		20.7%	25

15. Please indicate which times of day you would prefer to attend virtual training (please check all that apply).



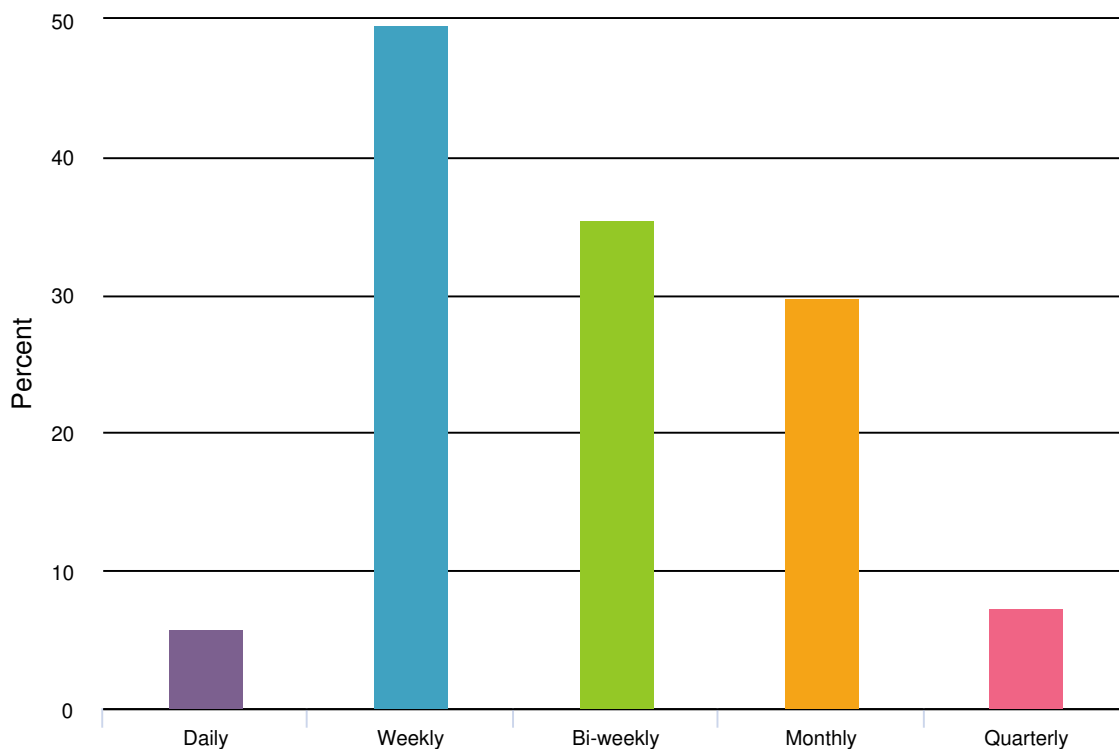
Value		Percent	Responses
Morning		59.5%	72
Lunchtime		48.8%	59
Afternoon		39.7%	48
Early evening		13.2%	16
Anytime		29.8%	36

16. How do you prefer to receive information about upcoming training (please check all that apply)?



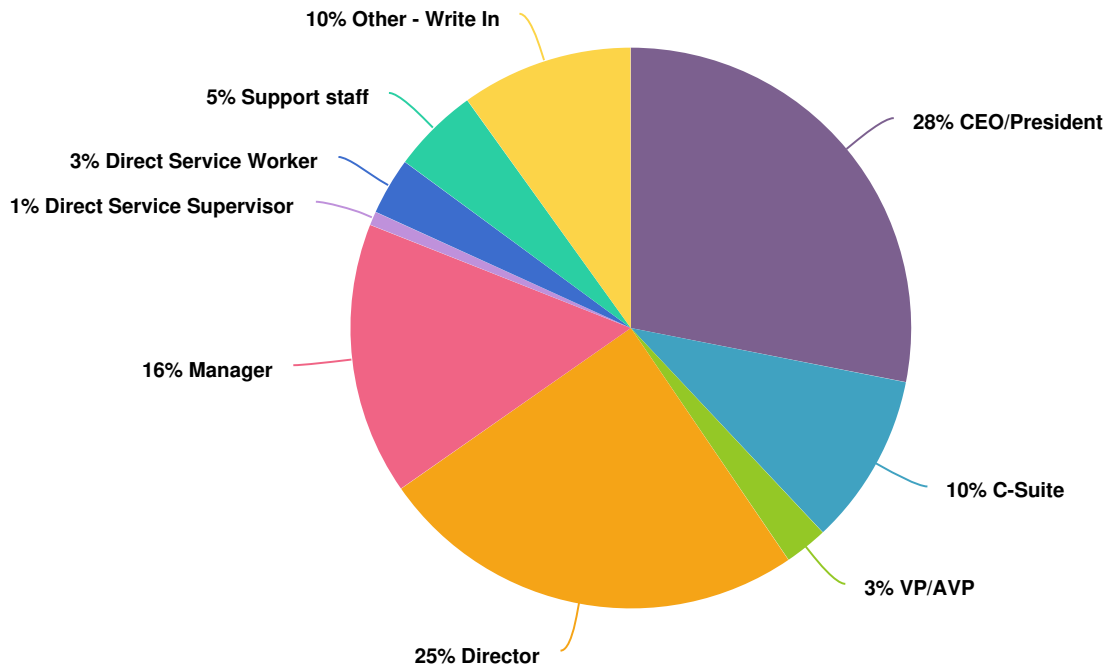
Value	Percent	Responses
Blog	0.8%	1
Email blasts	94.2%	114
E-newsletter	45.5%	55
Social media	9.1%	11
Text	20.7%	25
Other - Write In	0.8%	1

17. How often would you prefer to receive information?



Value	Percent	Responses
Daily	5.8%	7
Weekly	49.6%	60
Bi-weekly	35.5%	43
Monthly	29.8%	36
Quarterly	7.4%	9

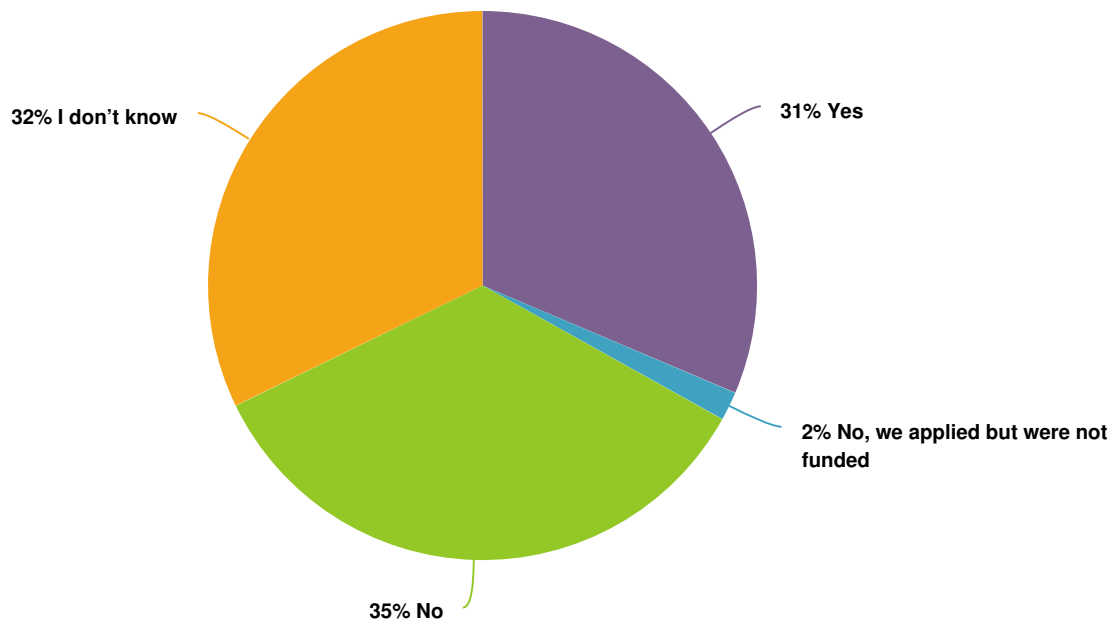
18. What is your role in your organization?







Value	Percent	Responses
CEO/President	28.1%	34
C-Suite	9.9%	12
VP/AVP	2.5%	3
Director	24.8%	30
Manager	15.7%	19
Direct Service Supervisor	0.8%	1
Direct Service Worker	3.3%	4
Support staff	5.0%	6
Other - Write In	9.9%	12

Totals: 121

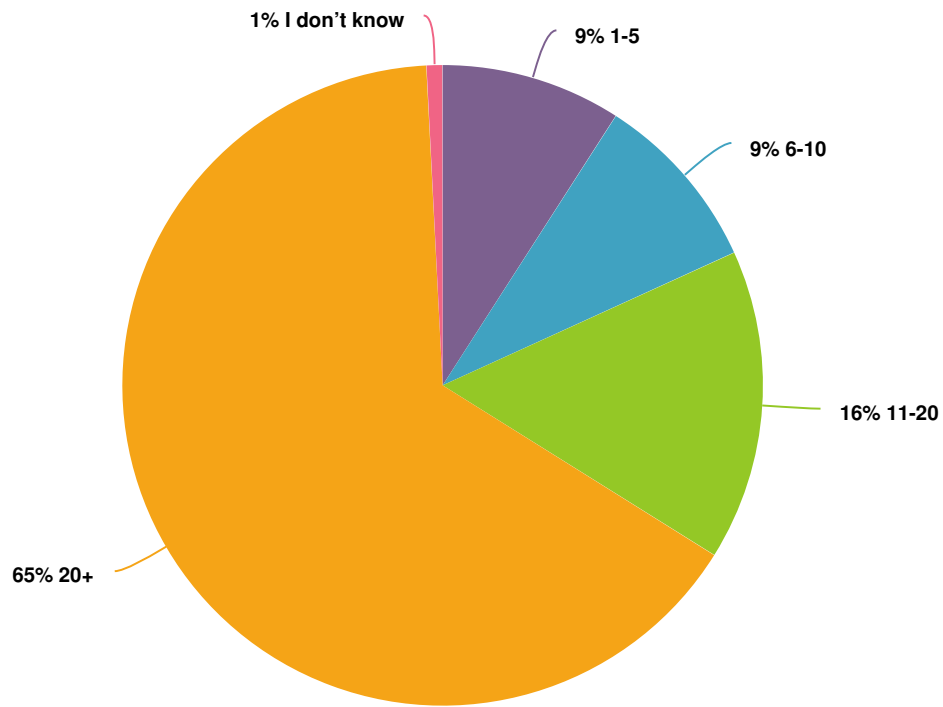
19. Will your organization receive United Way of Greater Houston funding under Second Century Vision?








Value		Percent	Responses
Yes		31.4%	38
No, we applied but were not funded		1.7%	2
No		34.7%	42
I don't know		32.2%	39

Totals: 121

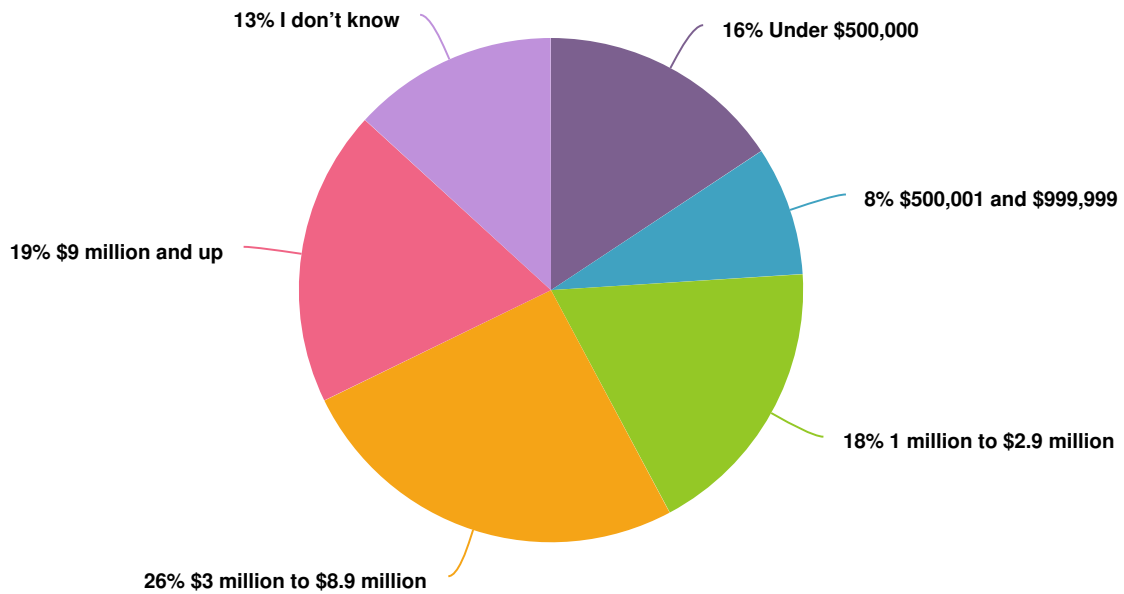
20. The number of years your agency has been in existence.


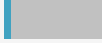

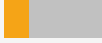




Value		Percent	Responses
1-5		9.1%	11
6-10		9.1%	11
11-20		15.7%	19
20+		65.3%	79
I don't know		0.8%	1

Totals: 121

21. What is your annual budget?



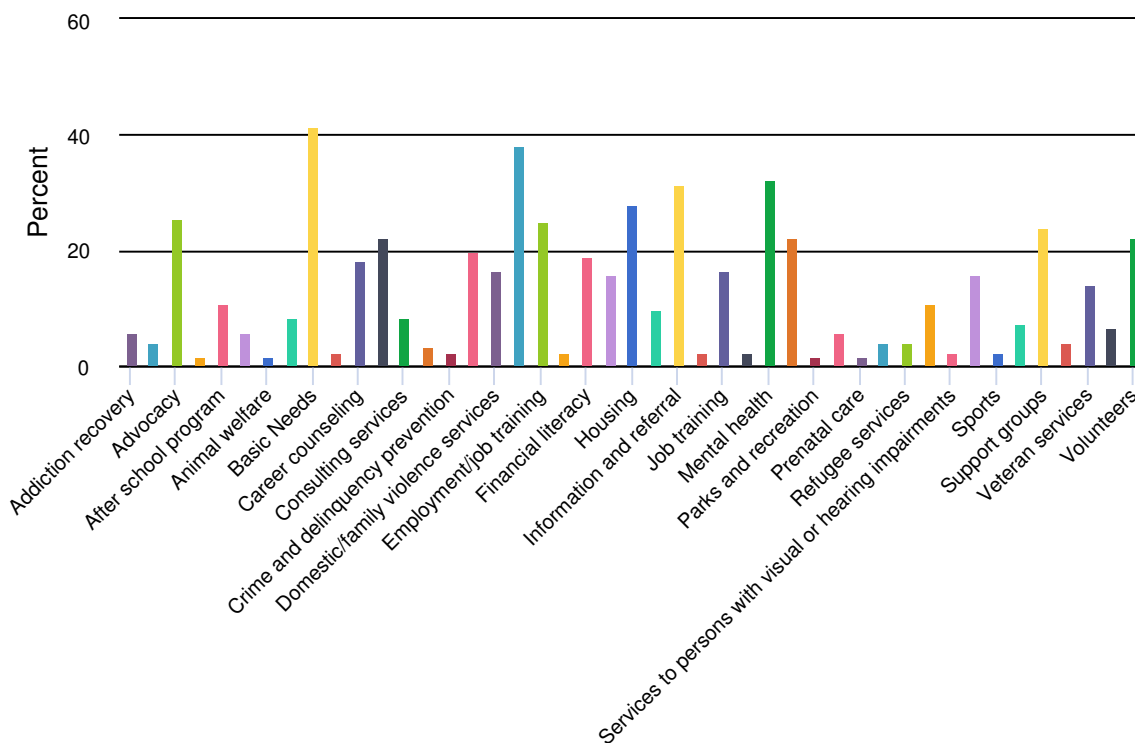
Value		Percent	Responses
Under \$500,000		15.7%	19
\$500,001 and \$999,999		8.3%	10
1 million to \$2.9 million		18.2%	22
\$3 million to \$8.9 million		25.6%	31
\$9 million and up		19.0%	23
I don't know		13.2%	16

Totals: 121






















22. Number of staff











	1-14	15-49	50+	I don't know	Responses
Full-time					
Count	43	36	35	6	120
Row %	35.8%	30.0%	29.2%	5.0%	
Part-time					
Count	86	11	10	14	121
Row %	71.1%	9.1%	8.3%	11.6%	
Totals					
Total Responses					121

23. Services your agency provides (please check all that apply).



Value	Percent	Responses
Addiction recovery	5.8%	7
Adoption and foster care	4.1%	5
Advocacy	25.6%	31
After school program	10.7%	13
Alcohol and drug abuse prevention	5.8%	7
Arts education	8.3%	10
Basic Needs	41.3%	50
Career counseling	18.2%	22
Childcare/youth development	22.3%	27
Consulting services	8.3%	10
Credit counseling	3.3%	4
Disaster recovery	19.8%	24

Value		Percent	Responses
Domestic/family violence services		16.5%	20
Education		38.0%	46
Employment/job training		24.8%	30
Financial literacy		19.0%	23
Homelessness/shelter services		15.7%	19
Housing		28.1%	34
Immigration/immigrant services		9.9%	12
Information and referral		31.4%	38
Job training		16.5%	20
Mental health		32.2%	39
Mentoring for youth		22.3%	27
Physical Disabilities		5.8%	7
Primary health and/or dental care		4.1%	5
Refugee services		4.1%	5
Senior care		10.7%	13
Social service ministries		15.7%	19
Suicide prevention		7.4%	9
Support groups		24.0%	29
Transportation		4.1%	5
Veteran services		14.0%	17
Visual and performing arts (fine arts, opera, dance, theater, symphony, etc.)		6.6%	8
Volunteers		22.3%	27
Adult day care		1.7%	2

Value		Percent	Responses
Animal welfare		1.7%	2
Camping		2.5%	3
Crime and delinquency prevention		2.5%	3
Environmental protection		2.5%	3
Intellectual and developmental disabilities		2.5%	3
Language interpretation		2.5%	3
Parks and recreation		1.7%	2
Prenatal care		1.7%	2
Services to persons with visual or hearing impairments		2.5%	3
Sports		2.5%	3