

# United Way PROJECT BLUEPRINT

a blueprint for diversity in board leadership



## preparing today, leading tomorrow

Since 1988

### Our nonprofit boards lack diversity

Fewer than 15% of nonprofit board members in the U.S. are people of color

### Project blueprint is changing that reality

United Way Project Blueprint helps ensure the board leadership of our nonprofit sector reflects the rich ethnic diversity and inclusion of the Greater Houston community. Since its inception in 1988, Project Blueprint has prepared a dynamic pool of diverse graduates for substantive leadership roles on nonprofit boards and committees. It is the only program of its kind in the Houston area

## project blueprint is good business

### benefits for the corporation

- Strengthens company's community presence
- Expands the corporate network
- Deepens connections to the community
- Reinforces Corporate Social Responsibility
- Provides leadership development and experience
- Advances workplace diversity and inclusion
- Enhances employee recruitment and retention

### benefits for the employee

- Learn to think more strategically
- Develop new leadership skills
- Enhance problem-solving skills
- Improve financial management expertise
- Increase appreciation of diversity
- Broaden experience
- Create sense of personal fulfillment

### Who should apply?

- Degreed professional
- Demonstrated community involvement
- Demonstrated leadership ability
- Represent Greater Houston's ethnically-diverse communities

### How to apply?

1. Complete online application ([unitedwayhouston.org/nonprofit-connection/projectblueprint/apply/](http://unitedwayhouston.org/nonprofit-connection/projectblueprint/apply/))
2. Participate in candidate admission process
3. Submit payment and acceptance package if selected

### for more information

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[unitedwayhouston.org/nonprofit-connection/projectblueprint/](http://unitedwayhouston.org/nonprofit-connection/projectblueprint/)

