

United Way PROJECT BLUEPRINT

a blueprint for diversity in board leadership



PREPARING TOMORROW'S MULTICULTURAL LEADERS TO SERVE

Since 1988

THE REALITY: NONPROFITS LACK DIVERSITY

It's a reality that nonprofit boards lack diversity. Fewer than 23% of U.S. nonprofit board members are people of color. United Way Project Blueprint works to change this reality.



THE SOLUTION: UNITED WAY PROJECT BLUEPRINT

This unique program prepares emerging and current multicultural leaders for roles on nonprofit and public sector boards. Program graduates are connected with nonprofit board or committee opportunities, ensuring that the future of Greater Houston's nonprofit sector reflects the rich diversity of our community.

MAKE THE CONNECTION

Leadership Skills

Learn about nonprofit management issues that can also translate to for-profit settings

Board Service

United Way makes the connection to nonprofits that match your passions and preferences

Like-Minded People

Meet peers who share your passion for community and make connections that last for years to come

Alumni Network

Become part of a network of more than 900 graduates who will expand your personal and professional growth

Applicants should:

- Reflect Greater Houston's cultural and ethnic diversity
- Be a working professional in a corporate setting
- Have demonstrated interest in community engagement
- Be committed to attend:
 - Weekday group retreat
 - Wednesday evening sessions for 2+ months
 - Weekend half-day volunteer project
 - Board Fair
 - Graduation celebration

For more information, please visit:

unitedwayhouston.org/nonprofit-connection/projectblueprint/

FOR MORE INFORMATION

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