

UNITED WAY OF
GREATER HOUSTON
P.O. BOX 3247
HOUSTON, TX 77253
P 713-685-2379



Alexis
de Tocqueville
Society

new member challenge match program

Alexis de Tocqueville Society members build the foundation for a better future. The Alexis de Tocqueville Society Million Dollar Challenge Match is made possible by a group of committed leaders that come together to establish a matching fund to encourage new and increased giving. Their generosity leverages your contribution and makes a greater impact on our community.



how it works

new member gives \$10,000 gift

\$10,000 will provide quality early childhood education for a year for 3 low-income children, helping insure they are on track and ready to succeed when they enter kindergarten. (unit cost - \$2,955 per child per year or \$11.82 per child per day)

\$5,000 match

New members at \$10,000 will generate a \$5,000 match and will be recognized at Member Level.

An additional **\$5,000** to United Way will provide basic needs assistance such as rental/utility assistance and case management for **8 households**.

