

leadership donors



make the difference

the big picture

some of our community needs



of households across Greater Houston are living on wages below the federal poverty threshold



more households are working hard but can't afford the basic necessities of life



families don't have \$400 saved in case of an emergency



families struggles to pay for housing



students falling behind and living in poverty are 13 times more likely to drop out of high school

how your support helps

2 million

people connected to services that improved their lives

330,400

people helped with basic needs like food, housing, and transportation

63 percent

of those in the United Way programs gained the skills to enter the workforce

53,500

people gained greater financial stability

93 percent

of children in United Way funded programs achieved developmentally appropriate milestones

become a leadership donor: improve your community and your network

the impact of your gift

- \$1,000** (\$19 a week) can provide **four months of meals for a family of four** struggling to choose between buying food and medicine or paying rent.
- \$2,500** (\$48 a week) can provide **workforce development services for seven people**, helping them increase their income and better support their families.
- \$5,000** (\$96 a week) can provide **critical mental health services for five individuals**, helping ensure their stability and productivity.
- \$10,000** (\$192 a week) can provide **a year of quality early childhood education for two low income children**, helping ensure they are ready to start and succeed in school.



contribution levels

Alexis de Tocqueville Society members' annual gifts of \$10,000 or more demonstrate their deeply rooted commitment to our community.

Leadership Circle donors take a stand for our community through their generous annual gifts ranging from \$5,000 to \$9,999.

Impact Circle supporters make a profound impact through their gifts of \$2,500 to \$4,999.

Chairman's Club members provide an outstanding base of support through their gifts of \$1,000 to \$2,499.

giving groups

Women's Initiative members generously support United Way with personal gifts of \$2,500 or more. They gather together for social and personal development opportunities throughout the year.

Young Leaders are professionals age 45 and under, who pave the way for the future through gifts of \$1,000 or more annually. This group hosts events to develop professional relationships with like-minded individuals, business professionals and prominent community leaders.

LINC (Lead. Impact. Network. Change.) engages individuals age 30 and under who make a gift of \$250. These young professionals gather together to volunteer and connect socially.

Stay United is for those who are retired or thinking of retiring. This group can connect you with opportunities to create impact in our community.

* Those who have contributed to United Way for 25 years or more are also recognized as **Diamond Donors**.

stay connected

For more information or to let us know you'd like to be included in one of these groups, please contact:
unitedwayofgreaterhouston@unitedwayhouston.org.

attend an event

To learn more about our events, visit our online calendar at unitedwayhouston.org/donors/events.

ways to give

Through your company campaign via payroll deduction, check, credit card or direct bill.

Online at unitedwayhouston.org

With stocks and securities

Through a donor-advised fund

A planned gift through your estate

The people pictured are real clients served by United Way funded partners.

united way connects

people to possibility.

Too many households in Greater Houston don't earn enough to afford the basic necessities of life. And our community deserves better. We unite donors, volunteers, and community partners around a focused plan to remove barriers on the path to financial stability. We also serve as the community's front door for help and hope through our 211 Texas/United Way HELPLINE.

The challenges our neighbors face are interconnected, and the solutions should be too. We personally guide families who are ready, helping them access multiple services on their unique financial stability journey.

United, we can do so much more than we can do on our own to help our neighbors not only land on their feet, but stay there. And you can join us!



Greater Houston



connecting people to possibility

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