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United Way of Greater Houston Family Feud Questions

What were the top community needs based on calls to the 211 Texas/United Way HELPLINE in 2022?

- Utility Assistance
- Rent/Mortgage Assistance
- Housing Services
- Income Support/Public Benefits Assistance
- Food

What support does United Way of Greater Houston provide for those in our community to thrive?

- Pathway to financial stability
- Helping young people succeed
- Basic needs assistance
- 211 Texas/United Way HELPLINE
- Convening and leading long-term disaster recovery
- Physical and behavioral health care
- Support to escape violent situations

In addition to its headquarters in Houston, where does United Way of Greater Houston have Centers serving outlying communities?

- Montgomery County
- Fort Bend County
- Waller County
- Bay Area

What are some things that make the United Way of Greater Houston's approach unique?

- An Integrated Client Journey
- Navigators
- A focus on equity

United Way Nonprofit Connection helps nonprofits better serve our community. What programs/services does Nonprofit Connection provide?

- Project Blueprint
- Board Fair/Board Development
- Workshops and Trainings



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PowerTools for Nonprofits Conference
CenterPoint Energy Emerging Leaders Institute
Leadership Development/Peer Circles

What do the letters in ALICE stand for?

- Asset
- Limited
- Income
- Constrained
- Employed

If you are experiencing ALICE (Asset Limited, Income Constrained, Employed) and barely making enough to support your family even though you may be working multiple jobs, what are the top needs you may be struggling to pay for?

- Food
- Rent/Housing
- Child Care
- Health Care
- Transportation
- Emergencies

What are the United Way Leadership Donor Giving Levels and Affinity Groups?

- Alexis de Tocqueville (\$10,000+)
- Women’s Initiative (\$2,500+)
- Young Leaders (\$1,000+ & 45 yrs. and under)
- LINC (\$250+ & 30 yrs. and under)
- Leadership Circle (\$5,000 - \$9,999)
- Impact Circle (\$2,500 - \$4,999)
- Chairman’s Club (\$1,000 - \$2,499)
- Stay United (retired or thinking of retiring)

United Way THRIVE helps families get on the pathway to financial stability. What are the three key goals of United Way THRIVE?

- Increasing Income
- Building Savings
- Acquiring Assets



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United Way helps young people succeed through early childhood education, out-of-school enrichment, mentors and other academic support. What are some of the key programs called that United Way supports to help young people succeed?

Out 2 Learn

United Way Bright Beginnings

United Way M.A.T.H.

Math in a Flash

Opportunity Youth

What volunteer opportunities did United Way of Greater Houston offer last year?

MLK Day of Service Book Drive

Day of Action

Read Across America

Impact Circle Book Sort

Stay United Mentors

Women's Initiative Wrap and Wine

LINC Holiday Cheer Event and Book Nooks

Loaned Executives

Which companies were the largest corporate contributors to our annual campaign?

ExxonMobil

ConocoPhillips

Phillips66

CenterPoint Energy

Entergy

SCI

H-E-B

TechnipFMC