The Women’s Initiative brings passionate and influential professionals and community leaders together to support the work of United Way of Greater Houston. This powerful network of women helps our neighbors land on their feet—and stay there.
women's initiative in 2022–2023:

United Way connects people to possibility. 14% of households across Greater Houston are living on incomes below the federal poverty threshold, and another 31% of households are working hard but can’t afford the basic necessities of life. And that’s not okay. We unite donors, volunteers, and community partners to help our neighbors land on their feet—and stay there. And you can join us!

why join?
Make an impact in our community
Meet and network with like-minded women
Participate in special opportunities to volunteer and engage with United Way’s work
Attend exclusive events, visit different Houston-area locations, and interact with dynamic speakers

contribution levels
Alexis de Tocqueville Society — $10,000+
Leadership Circle — $5,000–$9,999
Impact Circle — $2,500–$4,999

ways to give
Online at unitedwayhouston.org
Contribute stocks or securities
Through a Donor Advised Fund
Through your company campaign
Send in a pledge form by email or mail
Already gave? Let us know your gift is coming.
However you choose to give, we thank you!

women's initiative co-chairs
Cassandra McZeal
ExxonMobil Technology & Engineering
Jeanne Abundis
KPMG LLP

For more information, photos, group leadership, and calendar, visit: unitedwayhouston.org/donors/women/
Contact: Isha Baker at 713-685-2485 or ibaker@unitedwayhouston.org.

Know someone who needs help? Call the 211 Texas/United Way HELPLINE. Just dial 211!