

united way women's initiative

The Women's Initiative brings passionate and influential professionals and community leaders together to support the work of United Way of Greater Houston. This powerful network of women helps our neighbors land on their feet—and stay there.



**Women's
Initiative**

women's initiative in 2022-2023:

United Way connects people to possibility.

14% of households across Greater Houston are living on incomes below the federal poverty threshold, and another 31% of households are working hard but can't afford the basic necessities of life. And that's not okay. We unite donors, volunteers, and community partners to help our neighbors land on their feet—and stay there. **And you can join us!**

why join?

Make an impact in our community

Meet and network with like-minded women

Participate in special opportunities to volunteer and engage with United Way's work

Attend exclusive events, visit different Houston-area locations, and interact with dynamic speakers

702

members of
the United
Way Women's
Initiative

\$5M+

contributed
overall

100

Mother's Day
gifts and
cards created
for mothers
of United
Way Bright
Beginnings
students

900

books
received and
wrapped as
holiday gifts
for 450 United
Way Bright
Beginnings
students

13,400

pounds of
food sorted
and prepared
for our
neighbors

7

members
rappelled for a
reason

contribution levels

Alexis de Tocqueville Society — \$10,000+

Leadership Circle — \$5,000–\$9,999

Impact Circle — \$2,500–\$4,999

ways to give

Online at unitedwayhouston.org

Contribute stocks or securities

Through a Donor Advised Fund

Through your company campaign

Send in a pledge form by email or mail

Already gave? Let us know your gift is coming.

However you choose to give, we thank you!

women's initiative co-chairs



Cassandra McZeal
*ExxonMobil Technology
& Engineering*



Jeanne Abundis
KPMG LLP

**For more information, photos,
group leadership, and calendar, visit:**
unitedwayhouston.org/donors/women/

Contact: Isha Baker at 713-685-2485
or ibaker@unitedwayhouston.org.

Know someone who needs help?
Call the 211 Texas/United Way HELPLINE.
Just dial 211!

