



helping young people succeed

We know that helping young people succeed helps our families, our neighborhoods, and our community thrive.

Through early childhood education, out-of-school enrichment, and other support, we are helping prepare the next generation to lead our families, businesses, and communities.

Our work to help young people succeed is zeroing in on the time many kids are most vulnerable: while they are not in school.

Highlights of that work include:

United Way Bright Beginnings is an innovative early education program founded in partnership with **ExxonMobil** and designed to help children from lower-income and vulnerable families achieve social, emotional, physical, and cognitive milestones and enter school ready to succeed.

In its first 20 years, Bright Beginnings has prepared more than 15,000 children for success in school and in life.



86%

of students in United Way-funded programs demonstrated school readiness.

Out 2 Learn is a partnership between United Way of Greater Houston, **Houston Endowment**, the **City of Houston**, and the **Harris County Department of Education's CASE for Kids**, committed to improving the quality of and expanding access to out-of-school programs in our community.

This past year, Out 2 Learn funded 20 projects to help remove barriers, including language, technology, and cost barriers, that stop youth and families from participating in out-of-school programming. These projects touched the lives of 2,351 young people.

Visit out2learnhou.org to find an out-of-school program and to see which programs participate in YPQI.

United Way M.A.T.H. (Mastering Algebra Together Houston) is a partnership between United Way of Greater Houston and **ConocoPhillips**. We continued the fight against summer learning loss this past summer by partnering with the **YMCA of Greater Houston** to bring United Way M.A.T.H. Camp to 2,000 students. M.A.T.H. Camp helped students strengthen their mastery of content they learned during the previous school year, build the skills to continue learning during the next school year, and avoid additional learning loss.

Look for United Way M.A.T.H. in a Flash, a series of animated math problems produced in partnership with **ConocoPhillips** on TV 8 during PBS Kids programs.

Continuous Quality Improvement makes a difference

United Way and our partners are committed to **Continuous Quality Improvement (CQI)**. United Way invests significant resources into ensuring programs operate at the highest levels of quality. Our partners receive training on CQI, consultations with staff, access to peer networks, and other resources.

United Way's out-of-school partners benefit from **Youth Program Quality Intervention (YPQI)**, a data-driven continuous improvement model. YPQI helps organizations establish a structure and process for collecting program data, creating an improvement plan based on data, and working with staff to implement that plan. United Way works closely with partners throughout the process to help improve services and, ultimately, improve outcomes for the youth we serve.

**united way connects
people to possibility.**

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Greater Houston