14% of households across Greater Houston are living on incomes below the federal poverty threshold, and another 33% of households are working hard but can’t afford the basic necessities of life. That means more than one million households in our area are struggling to make ends meet. And that’s not okay. United Way unites donors, volunteers, and community partners to help our neighbors land on their feet—and stay there.

**Our approach**

With your support, United Way of Greater Houston creates opportunities for people in our community to prosper.

Here’s how:

**Financial stability**
- Programs including vocational training, employment coaching, financial coaching, safe and affordable financial products

**Early childhood**
- And youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement

**Health care**
- Programs including primary and specialty health care services and behavioral health care services

Those key components are supported by a foundation of safety net programs, including:

**Basic needs**
- Assistance including rent/mortgage assistance, utility assistance, shelter, transportation, food assistance, and access to technology

**Escape from violence**
- Immediate and short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees

Some of the things that make our approach unique:

**An integrated client journey**
- That empowers families to create their own plan based on their goals and coordinates programs to make it easy for clients to engage across services as needed

**Navigators**
- That help families determine their goals and build pathways to achieve those goals, make connections to services, and support clients as they move through their journey

**A focus on equity**
- And work that makes headway against racism and underrepresentation, including evaluating investments and services on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and client service delivery

The difference your support makes

Last year, thanks to your generosity:

- **Nearly 2 million people** connected to services that improved their lives.
- **97% of youth** in United Way funded programs demonstrate college or career readiness.

**1.2 million of our neighbors** were connected with help and hope via the 211 Texas/United Way HELPLINE.

**66,680 families** got support to achieve financial stability.

**371,590 people** received health care support.

**29,540 people** got support to escape violent situations.

United Way Nonprofit Connection

Strengthens our community’s entire nonprofit sector through trainings and workshops, board and leadership development, service provider convenings, and unique programs like, Project Blueprint. Learn more at unitedwayhouston.org.