

key messages

14% of households across Greater Houston are living on incomes below the federal poverty threshold, and another 31% of households are working hard but can't afford the basic necessities of life. And that's not okay. United Way unites donors, volunteers, and community partners to help our neighbors land on their feet—and stay there.

our approach

With your support, United Way of Greater Houston creates opportunities for people in our community to prosper.

Here's how:

financial stability

programs including vocational training, employment coaching, financial coaching, safe and affordable financial products

early childhood

and youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement

health care

programs including primary and specialty health care services and behavioral health care services

Those key components are supported by a foundation of safety net programs, including:

basic needs

assistance including rent/mortgage assistance, utility assistance, shelter, transportation, food assistance, and access to technology

escape from violence

immediate and short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees

Some of the things that make our approach unique:

an integrated client journey

that empowers families to create their own plan based on their goals and coordinates programs to make it easy for clients to engage across services as needed

navigators

that help families determine their goals and build pathways to achieve those goals, make connections to services, and support clients as they move through their journey

a focus on equity

and work that makes headway against racism and underrepresentation, including evaluating investments and services on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and client service delivery

the difference your support makes

Last year, thanks to your generosity:

nearly 2 million people

connected to services that improved their lives.

97% of youth

in United Way funded programs demonstrate college or career readiness.

1.2 million of our neighbors

were connected with help and hope via the 211 Texas/United Way HELPLINE.

66,680 families

got support to achieve financial stability.

371,590 people

received health care support.

29,540 people

got support to escape violent situations.

United Way Nonprofit Connection

strengthens our community's entire nonprofit sector through trainings and workshops, board and leadership development, service provider convenings, and unique programs like, Project Blueprint. Learn more at unitedwayhouston.org.

united way connects
people to possibility.

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Greater Houston