



financial stability

United Way THRIVE encompasses United Way's work to help individuals and families in their efforts to achieve financial stability.

United Way THRIVE gives families the tools, resources, and support to attain what every family wants: good jobs with good wages, safe and affordable housing, financial security, and success for their children.

United Way THRIVE is a collaborative of nonprofit partners plus government agencies, community colleges, employers, and other partners that work together to provide comprehensive services to support hardworking, lower-income families in their efforts to achieve financial stability.



Last year,
United Way THRIVE helped
66,680
families establish a pathway
to financial stability.

United Way THRIVE helps families achieve financial stability by focusing on three key goals:



increasing income

includes job training and education, finding higher paying jobs, and free income tax preparation.

3,184 clients increased their income

27,786 tax returns completed with more than **\$37.8 million** in refunds

12,911 individuals received workforce development services

3,413 clients secured jobs



building savings

involves developing better financial habits through financial education and coaching, reducing debt, and starting a savings plan.

7,929 families received financial education

6,279 clients received financial coaching

53% of clients increased their savings

Average savings among clients reached **\$1,787**



acquiring assets

means saving for a car, a home, higher education, or a business through matched savings programs and access to safe and affordable loans.

131 families purchased a home

1,707 individuals increased their credit score

91 clients secured safe and affordable loans

139 clients started their own businesses

**united way connects
people to possibility.**

