

**together, we create opportunities for our neighbors  
to move from surviving to thriving.**



# employee engagement and giving in one place

Your employees, no matter their age, rank, or experience, often want to work for a company where charitable giving and volunteering are supported. As an employer, you can offer them opportunities to give back to their local community through United Way of Greater Houston's workplace giving platform, StratusLIVE.

## with stratuslive, your employees maintain a connection year-round

### online donations

Reach your employees wherever they are, on desktop or mobile, with an easy-to-use "shopping-cart" like experience.

### corporate matching

Leverage your custom StratusLive site to communicate and track your corporate match program.

### volunteerism

Promote and track volunteer opportunities to keep your employees engaged in the community.

## benefits of using stratuslive

- Customizable pledge payment options
- Easy access to make updates, view live results, and pull reports
- Personalized campaign content and corporate branding
- Accommodate employees in other markets to give back to their local United Way
- Volunteer event management
- Matching gift tracking
- Locally managed through United Way of Greater Houston staff
- Professional and responsive user support
- Promote engagement opportunities through United Way Leadership Giving and Affinity Group sign-up

### flexible giving

Choose your preferred payment methods including Credit Card, Payroll Deduction, Donor Advised Funds, Stock or Securities, etc.

### one-time & recurring gifts

Options include one-time giving or the ability to enroll in recurring donations.

### single sign-on

Streamline the giving experience for your donors with single sign-on (SSO).

### automated donor advice

Inspire participation with tips & suggestions using step-up programs, suggested giving amounts, and incentives.

Workplace giving software makes running your giving program easy and effective and encourages more participation from your employees. Employers enjoy greater staff engagement, retention, productivity, reputation, and social impact.

## need a platform to engage employees outside of the Greater Houston area?

Ask us about setting up an expanded giving campaign through StratusLive so employees can seamlessly give back to their local community.

For more information, reach out to your United Way of Greater Houston representative or [StratusLive@unitedwayhouston.org](mailto:StratusLive@unitedwayhouston.org)