

leadership donors

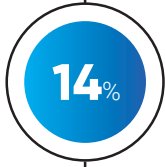


Greater Houston

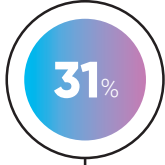
connect people to possibility

the big picture

some of our community needs



of households across Greater Houston are living on incomes below the federal poverty threshold



more households are working hard but can't afford the basic necessities of life



of families don't have \$400 saved in case of an emergency



mental health provider on average for every 1,777 residents in our area



a year is the annual cost of child care for an infant and a pre-schooler in our area

how your support helps

nearly 2 million

people connected to services that improved their lives

140,110

people helped with basic needs like food, housing, and transportation

66,680

people gained greater financial stability

80 percent

of those in United Way programs improved their mental health

86 percent

of children in United Way funded programs demonstrated school readiness

become a leadership donor: improve your community and grow your network

the impact of your gift

\$1,000 (\$19 a week)

can provide **40 workforce development sessions** to help clients increase their income and better support support their families.

\$2,500 (\$48 a week)

can provide **a year of an academically enriching out-of-school program** for a young person.

\$5,000 (\$96 a week)

can provide **33 counseling sessions**, helping clients maintain stability and productivity.

\$10,000 (\$192 a week)

can provide **a year of quality early childhood education** for a child from a lower-income family, helping ensure they are ready to start and succeed in school.

giving groups

Alexis de Tocqueville Society members demonstrate their deeply rooted commitment to our community by contributing \$10,000 or more annually.

Leadership Circle donors better our community through their generous annual commitment between \$5,000 and \$9,999.

Impact Circle supporters make a positive impact across Greater Houston by making an annual gift between \$2,500 and \$4,999.

Chairman's Club members provide an outstanding base of support through their annual contributions of \$1,000 to \$2,499.

affinity groups

Women's Initiative members generously support United Way with gifts of \$2,500 or more. They gather together for social and personal development opportunities throughout the year.

Young Leaders are professionals age 45 and under, who pave the way for the future through gifts of \$1,000 or more annually. This group hosts events to develop relationships with like-minded individuals, business professionals, and prominent community leaders.

LINC (Lead. Impact. Network. Change.) engages individuals age 30 and under who make a gift of \$250. These young professionals come together to volunteer and connect socially.

Stay United is for those who are retired or thinking of retiring. This group fosters valuable relationships between retirees and connects people with opportunities to create impact in our community.

* Those who have contributed to United Way for 25 years or more are also recognized as **Diamond Donors**.



stay connected

For more information or to let us know you'd like to be included in one of these groups, please contact: leadershipgiving@unitedwayhouston.org.

attend an event

To learn more about our events, visit our online calendar at unitedwayhouston.org/donors/events.

The people pictured are real clients served by United Way funded partners.

ways to give

Through your company campaign via payroll deduction, check, credit card or direct bill.

Online at unitedwayhouston.org

With stocks and securities

Through a donor-advised fund

A planned gift through your estate



Too many households in Greater Houston don't earn enough to afford the basic necessities of life. And our community deserves better. We unite donors, volunteers, and community partners around a focused plan to remove barriers on the path to financial stability. We also serve as the community's front door for help and hope through our 211 Texas/United Way HELPLINE.

The challenges our neighbors face are interconnected, and the solutions should be too. We personally guide families who are ready, helping them access multiple services on their unique financial stability journey.

United, we can do so much more than we can do on our own to help our neighbors land on their feet—and stay there.

And you can join us!



Greater Houston

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