leadership donors

connect people to possibility
The big picture

Some of our community needs

- 14% of households across Greater Houston are living on incomes below the federal poverty threshold.
- 31% more households are working hard but can’t afford the basic necessities of life.
- 40% of families don’t have $400 saved in case of an emergency.
- 1 mental health provider on average for every 1,777 residents in our area.
- $12k a year is the annual cost of child care for an infant and a pre-schooler in our area.

How your support helps

- Nearly 2 million people connected to services that improved their lives.
- 140,110 people helped with basic needs like food, housing, and transportation.
- 66,680 people gained greater financial stability.
- 80% of those in United Way programs improved their mental health.
- 86% of children in United Way funded programs demonstrated school readiness.

Become a leadership donor:

The impact of your gift

- $1,000 ($19 a week): can provide 40 workforce development sessions to help clients increase their income and better support their families.
- $2,500 ($48 a week): can provide a year of an academically enriching out-of-school program for a young person.
- $5,000 ($96 a week): can provide 33 counseling sessions, helping clients maintain stability and productivity.
- $10,000 ($192 a week): can provide a year of quality early childhood education for a child from a lower-income family, helping ensure they are ready to start and succeed in school.
**giving groups**

**Alexis de Tocqueville Society** members demonstrate their deeply rooted commitment to our community by contributing $10,000 or more annually.

**Leadership Circle** donors better our community through their generous annual commitment between $5,000 and $9,999.

**Impact Circle** supporters make a positive impact across Greater Houston by making an annual gift between $2,500 and $4,999.

**Chairman’s Club** members provide an outstanding base of support through their annual contributions of $1,000 to $2,499.

**affinity groups**

**Women’s Initiative** members generously support United Way with gifts of $2,500 or more. They gather together for social and personal development opportunities throughout the year.

**Young Leaders** are professionals age 45 and under, who pave the way for the future through gifts of $1,000 or more annually. This group hosts events to develop relationships with like-minded individuals, business professionals, and prominent community leaders.

**LINC** (Lead. Impact. Network. Change.) engages individuals age 30 and under who make a gift of $250. These young professionals come together to volunteer and connect socially.

**Stay United** is for those who are retired or thinking of retiring. This group fosters valuable relationships between retirees and connects people with opportunities to create impact in our community.

* Those who have contributed to United Way for 25 years or more are also recognized as **Diamond Donors**.
The challenges our neighbors face are interconnected, and the solutions should be too. We personally guide families who are ready, helping them access multiple services on their unique financial stability journey.

United, we can do so much more than we can do on our own to help our neighbors land on their feet—and stay there.

And you can join us!

The people pictured are real clients served by United Way funded partners.