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## United Way of Greater Houston Jeopardy Q&A

### Head of the Class

The signature project for United Way LINC, an affinity group for young professionals under the age of 30. These rhyming reading benches create fun, comfortable spaces for students to read and provide access to quality literature.

What are book nooks?

This innovative early childhood education program is designed to help children from vulnerable families who face financial and other barriers in accessing high-quality child care meet or exceed their developmental milestones and become fully kindergarten ready.

What is United Way Bright Beginnings?

This is a series of animated math problems that air during PBS Kids programs, reaching over 7 million views in 2021.

What is United Way Math in a Flash?

Launched in 2014, this initiative is aimed at improving Algebra I rates.

What is United Way M.A.T.H.? (Mastering Algebra Together Houston)

This partnership between United Way of Greater Houston, Houston Endowment, the City of Houston, and the Harris County Department of Education's CASE for Kids, improves the quality of and access to out-of-school programs. Last year this program funded 36 projects to help remove barriers, including language, technology, and cost barriers, that stop youth and families from participating in out-of-school programming.

What is Out 2 Learn?

### Starts with "P"

Socks and underwear drive that engaged 30 companies to collect and donate 40,000 pairs of socks and underwear to 4,000 students last year.



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What is Project Undercover?

**United Way THRIVE moves families along the \_\_\_\_\_ to financial stability.**

What is pathway or path?

**14% of households across Greater Houston are living on wages below the federal \_\_\_\_\_ threshold, and another 33% of households are working hard but can't afford the basic necessities of life.**

What is poverty?

**This United Way program trains tomorrow's nonprofit board leadership, ensuring that Greater Houston's nonprofit sector reflects the rich diversity of our community.**

What is Project Blueprint?

**United Way's new tag line: connecting people to \_\_\_\_\_**

What is possibility?

## **By the numbers**

**The minimum gift amount to qualify as a United Way Leadership Donor. Leadership donors enjoy a variety of benefits, like networking, educational and social events, service opportunities, and special communications.**

What is \$1,000?

**The number of connections made through the 211 Texas/United Way HELPLINE in 2021.**

What is 1.1 million?

**The average cost of child care in Texas is nearly \$\_\_\_\_\_ a year per child.**

What is \$10,000?

**The number of counties that United Way of Greater Houston operates in.**



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What is 4?

**Contributing \$10 per week can provide \_\_\_ months of meals for a family of four so they don't have to choose between buying food and paying rent?**

What is 2?

### **Fill in the Blank**

**United Way THRIVE helps families achieve financial stability by focusing on three key goals: increasing \_\_\_\_\_, building savings and acquiring assets.**

What is income?

**When you struggle to take care of the basics, it is hard to think about the future. The \_\_\_\_\_ net includes basic necessities, like food and housing, as well as escape from violence.**

What is safety?

**United Way's \_\_\_\_\_ in the Bay Area, Fort Bend, Montgomery, and Waller counties provide much-needed services in accessible locations.**

What is centers?

**In times of \_\_\_\_\_, whether a hurricane, a pandemic, or a winter storm, United Way is here to coordinate recovery, provide help through 211, and invest in critical services.**

What is disaster?

**Through a United Way initiative called \_\_\_\_\_, all it takes is one phone call for veterans, active-duty military members, and their families to connect with a dedicated case coordinator who will guide them from beginning to end, helping them find and access resources to meet their unique needs, including employment assistance, food, housing, health care, financial services, and legal assistance.**

What is MISSION UNITED?



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## Second Century of Service

For \_\_\_ years, United Way of Greater Houston has brought together diverse partners and approaches to get to the root of complex challenges holding people back.

What is 100?

This is new roadmap concept is all about creating a partnership with the families we serve. It is about families deciding what their pathway looks like with support from a coach. It allows individuals and families to create their own customized plan for programs and services based on their unique goals and needs. Then, rather than working separately to address individual needs, partners will coordinate programs to make it easy for clients to engage across services as needed.

What is Integrated Client Journey?

United Way's network is as large and diverse as the Greater Houston Area. This includes 105 funded partners, including 84 existing partners and \_\_\_\_\_ first-time partners.

What is 21?

These "coaches" play a key role in the Integrated Client Journey. They help individuals and families determine their goals and build an individualized pathway to achieving those goals, make connections to programs and services, and support clients as they move through their journey to stability.

What are Navigators?

The number of priority regions within Fort Bend, Harris, Montgomery, and Waller counties that the integrated client journey will operate across.

What is 13?

## Starts with "A"

These words make up the acronym ALICE.

What is Asset Limited, Income Constrained, Employed?



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**The President and CEO of United Way of Greater Houston**

Who is Amanda McMillian?

**United Way's Women's Initiative; LINC; Young Leaders; Stay United**

What are Affinity Groups?

**One of the three key goals of United Way THRIVE that allows clients to save for a home, car, higher education or business through a matched savings programs or safe and affordable loans.**

What is Acquiring Assets?

**A committed group of extraordinary philanthropists whose gifts of \$10,000 or more annually to United Way transform lives and our community.**

What is the Alexis de Tocqueville Society?