new member challenge match program

Alexis de Tocqueville Society members build the foundation for a better future. The Alexis de Tocqueville Society Million Dollar Challenge Match is made possible by a group of committed leaders that come together to establish a matching fund to encourage new and increased giving. Their generosity leverages your contribution and makes a greater impact on our community.

how it works

**New member gives $10,000 gift**
$10,000 will provide quality early childhood education for a year for 3 low-income children, helping insure they are on track and ready to succeed when they enter kindergarten. *(unit cost - $2,955 per child per year or $11.82 per child per day)*

**$5,000 match**
New members at $10,000 will generate a $5,000 match and will be recognized at Member Level.

An additional $5,000 to United Way will provide basic needs assistance such as rental/utility assistance and case management for 8 households.