

UNITED WAY OF
GREATER HOUSTON
P.O. BOX 3247
HOUSTON, TX 77253
P 713-685-2379



Alexis
de Tocqueville
Society

challenge match program

Alexis de Tocqueville Society Million Dollar Challenge Match is made possible by a group of committed leaders that come together to establish a matching fund to encourage new and increased giving. Their generosity leverages your contribution and makes a greater impact on our community.

ad giving levels

Luminary	\$1,000,000+	Patron	\$50,000-\$74,999
Visionary	\$200,000-\$999,999	Sponsor	\$25,000-\$49,999
Benefactor	\$100,000-\$199,999	Pillar	\$15,000-\$24,999
Emissary	\$75,000-\$99,999	Member	\$10,000-\$14,999

how it works: for existing members

10% increase

Increase of 10% generates a **dollar for dollar match** on the increased amount.

2:1 match

Increases of **\$5K or more** will generate a 2:1 matching gift.

Recognition level

Members can use their **gift plus match to determine recognition** for all levels except Benefactor, Visionary, and Luminary.

Last Year's Gift	This Year's Gift	Match Earned	Total Impact	Recognition Level for One Year
\$10,000	\$11,000	\$1,000	\$12,000	Member
\$10,000	\$12,500	\$2,500	\$15,000	Pillar
\$10,000	\$15,000	\$10,000	\$25,000	Sponsor
\$25,000	\$33,400	\$16,800	\$50,200	Patron

