



THRIVE

year 13 results



United Way THRIVE gives families the tools, resources and support to attain what every family wants: good jobs with good wages, safe and affordable housing, financial security and success for their children.

United Way THRIVE is a collaborative of nonprofit partners plus government agencies, community colleges, employers, and other partners that work together to provide comprehensive services to support hardworking, lower-income families in their efforts to achieve financial stability.

In its thirteenth year of operation, United Way THRIVE helped 53,575 families establish a pathway to financial stability.

United Way THRIVE's collaborative network means families don't just get help with one issue; clients benefit from comprehensive and individualized plans that address the many challenges they face.

United Way THRIVE helps families achieve financial stability by focusing on three key goals:

increasing income

includes job training and education, finding higher paying jobs, and free income tax preparation.

30,593 tax returns completed with more than **\$46.1 million** in refunds

11,281 individuals received workforce development services

1,289 clients placed into jobs, for an average wage of **\$15.62**

building savings

involves developing better financial habits through financial education and coaching, reducing debt, and starting a savings plan.

9,300 families received financial education and coaching

42% of coaching clients built at least **\$500** in savings

Coaching clients collectively increased their savings by **\$1.3 million**

acquiring assets

means saving for a car, a home, higher education, or a business through matched savings programs and access to safe and affordable loans.

89 families purchased a home.

1,236 individuals increased their credit score

394 safe and affordable loans totaling **\$1.3 million** were dispersed

Who THRIVE Serves

THRIVE clients come from many backgrounds, but are all committed to achieving their goals

84% of THRIVE clients identify as Black, Indigenous, and People of Color (BIPOC)

The majority of THRIVE clients are between ages of **30-64**, with an average age of **41**

Most THRIVE clients are not employed when they begin to work with THRIVE

Meet Dionell

With her children grown up and out of the house, mother-of-four Dionell was looking for a new career. She had worked in the medical field before she had children and was interested in getting back into that kind of work.

Dionell heard about a Certified Nursing Assistant training program being offered by Memorial Assistance Ministries as part of United Way THRIVE and decided to sign up. She began the training program—then COVID-19 hit.

The training program moved online and Dionell stuck with it. She completed the coursework but the in-person clinicals had to be delayed because of COVID-19 restrictions. The class finally completed their clinicals, only to have the final exams needed for certification delayed.

While she waited to take her exam, Dionell decided to go ahead and apply for a job. Because of her Certified Nursing Assistant training and her past experience in the medical field, she was invited to shadow someone and meet the team, after which, she got the job!

Dionell is now a Senior Patient Assistant at Memorial Hermann, earning a salary that she didn't think was possible. She is excited to be back into the medical field and to put her new training and skills to use.

