

united way connects

people to possibility.



Greater Houston



connecting people to possibility

14% of households across Greater Houston are living on wages below the federal poverty threshold, and another 33% of households are working hard but can't afford the basic necessities of life. And that's not okay.

United, we can do so much more than we can do on our own to help our neighbors not only land on their feet, but stay there. **And you can join us!**

the work you make possible

With your help, we create opportunities for our neighbors and our community to prosper. Here's how:

financial stability programs including vocational training, employment coaching, financial coaching, safe and affordable financial products.

early childhood and youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement.

health care programs including primary, specialty, and behavioral health care services.

All supported by a foundation of safety net programs, which includes:

basic needs assistance including rent/mortgage assistance, utility assistance, food, shelter, transportation assistance, and access to technology.

escape from violence including immediate, short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees.

And reinforced by:

an integrated client journey that empowers individuals and families to create their own plan based on their goals and calls on partners to coordinate programs to make it easy for clients to engage across services as needed.

navigators that help families determine their goals and build an individualized pathway to achieving those goals, make connections to services, and support clients as they move through their journey to stability.

a focus on equity and work that makes headway against racism and underrepresentation, including evaluating all investments in services and agencies on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and client service delivery.



how your support lifted up our neighbors last year



330,400 individuals were stabilized through urgently-needed services like food, housing, and transportation.



1.1 million people were connected with help, hope, and critical resources by our 24/7/365 helpline.



53,500 families gained greater financial stability through financial coaching and education, job training, savings and credit building, and safe and affordable financial products.



306,000 young people benefited from early childhood education, mentors, out-of-school enrichment, and other support.



189,600 people were supported with physical and behavioral health care services to help them become or remain able to fully engage in their lives and careers.



235,000 people got help with critical needs such as refugee assistance, and freedom from violent situations, like domestic abuse and human trafficking.

make your gift do more

be a leadership donor

alexis de tocqueville society

\$10,000 or more

chairman's club

\$1,000 to \$2,499

leadership circle

\$5,000 to \$9,999

women's initiative

Community-minded
women who give
\$2,500 or more

impact circle

\$2,500 to \$4,999

young leaders

Professionals age 45
and under who give
\$1,000 or more

united way linc: A group of donors 30 and under who are focused on volunteering and give \$250 or more annually. Learn more at houstonlinc.org.

stay united: If you are retired or thinking about retiring, this group can connect you with service and education opportunities, new friends, and opportunities to create impact in our community.

diamond donors: Loyal individuals who have helped United Way improve lives with their generous annual gifts for 25 years or more.

some of the challenges

In our area, 14% of households are living on wages below the federal poverty threshold and another 33% are working hard but can't afford the basic necessities of life.

The average cost of child care in Texas is nearly \$10,000 a year per child.

1 in 3 families doesn't have \$400 saved in case of an emergency.

how you can help

\$5 per pay period can provide two weeks of meals to a family of four.

\$10 per pay period can provide a young person with three months of a quality after-school program.

\$50 per pay period can prepare three people to start and succeed in new jobs.

If you or someone you know needs help, dial 211.



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