

key things to know



14% of households across Greater Houston are living on wages below the federal poverty threshold, and another 33% of households are working hard but can't afford the basic necessities of life. And that's not okay. United Way unites donors, volunteers, and community partners to help our neighbors land on their feet and stay there.

together, we connect people to possibility.

our approach

With your support, United Way of Greater Houston creates opportunities for **people in our community to prosper**. Here's how:

financial stability

programs including vocational training, employment coaching, financial coaching, safe and affordable financial products

early childhood

and youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement

health care

programs including primary and specialty health care services and behavioral health care services

Those key components are supported by a foundation of **safety net programs**, which includes:

basic needs

assistance including rent/mortgage assistance, utility assistance, shelter, transportation, food assistance, and access to technology

escape from violence

immediate and short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees



Some of the things that make this approach unique:

an integrated client journey

that empowers families to create their own plan based on their goals and coordinates programs to make it easy for clients to engage across services as needed

navigators

that help families determine their goals and build pathways to achieve those goals, make connections to services, and support clients as they move through their journey

a focus on equity

and work that makes headway against racism and underrepresentation, including evaluating investments and services on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and client service delivery

the difference your support makes

Last year, thanks to your generosity:

2 million people connected to services that improved their lives.

79% of students in United Way-funded programs were more successful in school.

1.1 million of our neighbors were connected with help and hope via the **211 Texas/United Way HELPLINE**.

53,500 families got support to achieve financial stability.

63% of those in United Way-funded programs gained the skills to enter the workforce.

More than 189,600 people received health care support.

74% of adults in United Way-funded programs improved their mental health.

235,000 people got support to escape violent situations.