key things to know

14% of households across Greater Houston are living on wages below the federal poverty threshold, and another 33% of households are working hard but can’t afford the basic necessities of life. And that’s not okay. United Way unites donors, volunteers, and community partners to help our neighbors land on their feet and stay there.

together, we connect people to possibility.

our approach

With your support, United Way of Greater Houston creates opportunities for people in our community to prosper. Here’s how:

financial stability
programs including vocational training, employment coaching, financial coaching, safe and affordable financial products

early childhood
and youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement

health care
programs including primary and specialty health care services and behavioral health care services

Those key components are supported by a foundation of safety net programs, which includes:

basic needs
assistance including rent/mortgage assistance, utility assistance, shelter, transportation, food assistance, and access to technology

escape from violence
immediate and short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees

Some of the things that make this approach unique:

an integrated client journey
that empowers families to create their own plan based on their goals and coordinates programs to make it easy for clients to engage across services as needed

navigators
that help families determine their goals and build pathways to achieve those goals, make connections to services, and support clients as they move through their journey

a focus on equity
and work that makes headway against racism and underrepresentation, including evaluating investments and services on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and client service delivery

the difference your support makes

Last year, thanks to your generosity:

2 million people connected to services that improved their lives.

79% of students in United Way-funded programs were more successful in school.

1.1 million of our neighbors were connected with help and hope via the 211 Texas/United Way HELPLINE.

53,500 families got support to achieve financial stability.

63% of those in United Way-funded programs gained the skills to enter the workforce.

74% of adults in United Way-funded programs improved their mental health.

235,000 people got support to escape violent situations.

More than 189,600 people received health care support.