

united way connects



people to possibility.

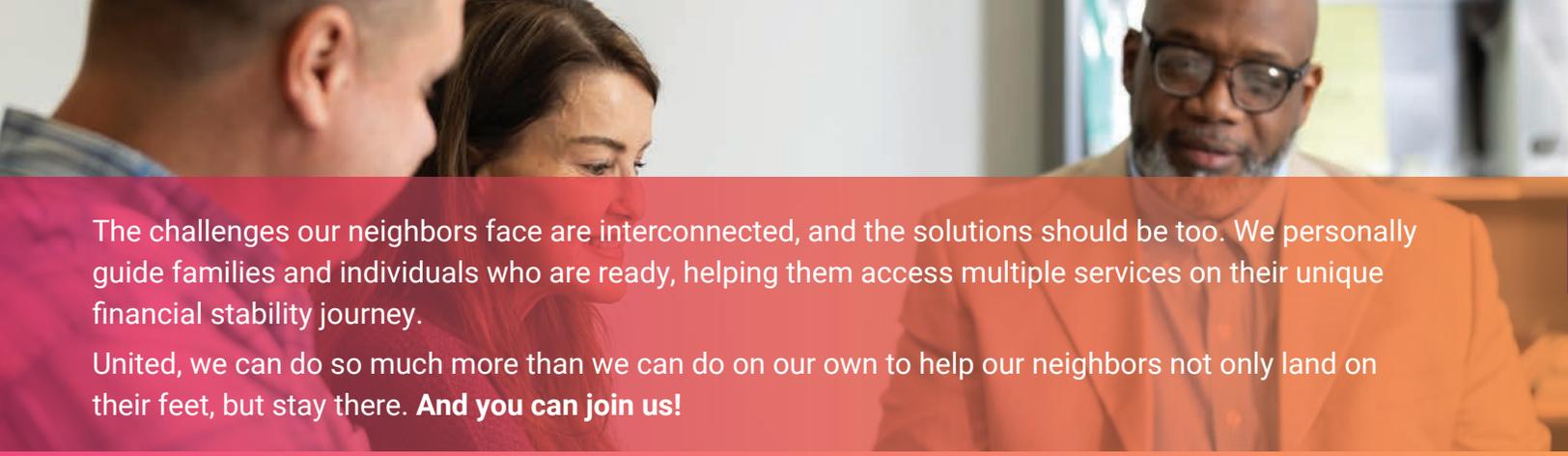
Too many households in Greater Houston don't earn enough to afford the basic necessities of life. And our community deserves better. We unite donors, volunteers and community partners around a focused plan to remove barriers on the path to financial stability. We also serve as the community's front door for help and hope through our 211 Texas/United Way HELPLINE.



Greater Houston



connecting people to possibility



The challenges our neighbors face are interconnected, and the solutions should be too. We personally guide families and individuals who are ready, helping them access multiple services on their unique financial stability journey.

United, we can do so much more than we can do on our own to help our neighbors not only land on their feet, but stay there. **And you can join us!**

our approach

With your support, United Way of Greater Houston creates opportunities for people in our community to prosper. Here's how:

financial stability

programs including vocational training, employment coaching, financial coaching, safe and affordable financial products.

early childhood

and youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement.

health care

programs including primary and specialty health care services and behavioral health care services.

Those key components are supported by a foundation of safety net programs, which includes:

basic needs

assistance including rent/mortgage assistance, utility assistance, access to technology, shelter, transportation, food assistance.

escape from violence

including immediate, short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees.

Some of the things that make this approach unique:

integrated client journey

that starts by creating a partnership with the individuals and families we serve. It is about families deciding what their pathway looks like with support from a Navigator who serves as a personal guide. It allows individuals and families to create their own customized plan for programs and services based on their unique goals and needs. Then, rather than working separately to address individual needs, partners will coordinate programs to make it easy for clients to engage across services as needed.

navigators

play a key role in the Integrated Client Journey. They work one-on-one with individuals and families to determine their goals and build an individualized pathway to achieving those goals, make connections to programs and services, and support clients as they move through their journey to stability.

focus on equity

so we can begin to make headway against racism and underrepresentation. All of our investments in services and agencies are evaluated on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and service delivery.

the difference your support makes



2 million people connected to services that improved their lives.

Your support ensures the safety net for our community, urgently needed services like food, housing, and transportation. These services stabilize people who are in crisis and unable to meet their basic needs and allow them to start thinking about the future.



1.1 million of our neighbors were connected with help and hope.

The 211 Texas/United Way HELPLINE connects people to the safety net they need 24 hours a day, seven days a week, every day of the year. Whether you need help with food, housing, health care, child care, or disaster recovery, call 211. It is one of our community's most valuable resources.



53,500 families got support to achieve financial stability.

United Way funded partners work together to help people achieve lasting financial stability through financial coaching and education, job training, savings and credit building, safe and affordable financial products, and more.



79% of students in United Way programs were more successful in school.

A strong educational foundation gives people a better chance of thriving. Through early childhood education, out-of-school enrichment, mentors, and other academic support, we help prepare the next generation to lead our families, businesses, and communities.



More than 189,600 people received health care support.

Physical and behavioral health care programs, like primary care, dental care, individual and family counseling, and substance abuse recovery, help people become or remain able to fully engage in their careers, families, and lives.



235,000 people got support to escape violent situations.

Escape from violence helps those who are living in violent, aggressive, or otherwise unsafe environments and need immediate assistance to become safe. It includes critical needs such as refugee assistance, and freedom from violent situations, like domestic abuse and human trafficking.



join us

Your gift to United Way of Greater Houston supports our neighbors in their efforts to achieve financial stability and a better quality of life. Give online at unitedwayhouston.org or through your workplace campaign.

Join a **Leadership Giving** group and deepen your community impact while you enjoy networking, educational, service, and social opportunities.

30 or younger? Become a **United Way LINC** member and volunteer, network, and have fun with people who share your passion.

Retired or soon to be? Join **Stay United** and get connected with service and educational projects, new friends and networks, and avenues to continue using your professional skills for the greater good.

Volunteer through your workplace campaign or at one of our community-wide volunteer projects.

Want to get your organization involved with United Way?
Reach out to unitedwayofgreaterhouston@unitedwayhouston.org.



a week can provide a year of mentoring and character development for a young person.



a week can provide two months of meals for a family of four so they don't have to choose between buying food and paying rent.



a week can prepare three people to start and succeed in new jobs that will help support their families.



a week can provide critical behavioral health services for two individuals, helping ensure their stability and productivity.

Need help finding food, transportation, child care, or other social services?

Our 211 Texas/United Way HELPLINE is here 24/7. Just dial 211 for help in 150 languages.



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