

# HIGHLIGHTS OF OUR IMPACT

2021-2022 ANNUAL  
REPORT SUMMARY



United Way of Greater Houston

## TOGETHER, WE CREATE OPPORTUNITIES FOR PEOPLE TO PROSPER

Here are a few highlights of the impact you made possible last year.

### 211 TEXAS/UNITED WAY HELPLINE

Connecting people with help, hope, and critical resources 24/7/365 in more than 100 languages.

**1,122,445** people connected with help in 2021

**77,681** people connected with rent or mortgage assistance

**77,111** people connected with utility assistance

**56,751** people connected with health care

**44,033** people connected with housing or shelter

**18,726** veterans and military families connected with tailored resources

### UNITED WAY THRIVE

A collaborative helping families and individuals achieve financial stability.

**53,575** families put on the path to financial stability

**30,593** tax returns completed with more than **\$46** million in refunds returned

**9,300** families benefitted from financial education and coaching

**11,281** families received workforce development services

**1,289** clients placed or replaced into jobs with an average wage of \$15.62/hour

**10:1** return on investment

### HELPING YOUNG PEOPLE SUCCEED

When young people succeed, it helps our families, our neighborhoods, and our community thrive.

**1,043** children received affordable, quality early childhood education through United Way Bright Beginnings

Engaged **1,500** students in learning last summer through our Summer Learning Initiatives

**1,500** students participated in United Way M.A.T.H. Camps

Invested in **36** out-of-school programs, serving **142,588** children through Out 2 Learn



### UNITED WAY CENTERS

At our Bay Area, Fort Bend, Montgomery, and Waller County Centers, community members can access **40** agencies providing **64** programs, plus United Way THRIVE services, information and referral, and meeting space.

### VOLUNTEERS

Thousands of caring volunteers shared their time and talent to lift up our community.

**6,400** volunteers contributed **18,000** hours to United Way of Greater Houston

**150** investment volunteers gave nearly **5,000** hours to reviewing applications and making funding recommendations

**1,600** books by authors of color and featuring characters of color were donated to the MLK Day of Service Book Drive

**60** volunteers read with **1,134** students as part of Read Across America Day

**72** volunteers packaged **15,780** meals worth of food at the October Day of Action



### CAMPAIGN

Under the leadership of Campaign Chair Scott Hallam, the 2021-2022 Community Campaign grew to

**\$57.05 million!**

**\$16** million contributed by Alexis de Tocqueville Society members

**\$2.9** million contributed by Impact Circle members

**\$1.9** million contributed by Leadership Circle members

**\$4.8** million contributed by Women's Initiative members

**\$2.8** million contributed by Young Leaders

**\$1.1** million contributed by Law Initiative members

**\$400,000** contributed by United Way LINC members

### MILLION DOLLAR CORPORATE DONOR CIRCLE

ExxonMobil  
ConocoPhillips  
Phillips 66  
CenterPoint Energy  
H-E-B  
Memorial Hermann Health System  
TechnipFMC  
Williams  
Service Corporation International  
Enbridge  
Schlumberger  
BHP



### CARING CHAMPIONS

Enbridge  
ExxonMobil  
Bank of America  
CenterPoint Energy  
Williams  
NOV  
Zachry

### THE PATH FORWARD

As of April 1, 2022, what we have been calling Second Century Vision is officially what we do.

- Focused on financial stability services, coupled with early childhood and youth development programs and health care programs
- Funding **105** nonprofits, including **82** existing partners and **23** first-time partners
- Navigators and a technology tool make client journey more seamless and help with coordination and access.
- Investments consider service area, region, and population of **ALICE** (Asset Limited, Income Constrained, Employed), and **BIPOC** (Black, Indigenous, and People of Color) families.

View our full 2021-2022 Annual Report at [unitedwayhouston.org](https://unitedwayhouston.org)

Connect with us @UnitedWayHouston [f](#) [t](#) [i](#) [in](#)