

# HIGHLIGHTS OF OUR IMPACT

2020-2021 ANNUAL REPORT SUMMARY



## TOGETHER, WE FACED A LOT OF CHALLENGES DURING THE PAST YEAR.

**47%** of our neighbors were already struggling to make ends meet

**COVID-19** caused loss, unemployment, closures, and financial strain

**ECONOMIC FALLOUT** related to COVID-19 continues – and is worse for some

**A WINTER STORM** created a disaster within a disaster

## WE ALSO CREATED A LOT OF IMPACT.

### COVID-19

When the pandemic hit, we convened partners, assessed needs, and partnered with the Greater Houston Community Foundation to help those in need.

**260,000** people connected with COVID-19-related assistance through 211

**221,216** received food assistance

**\$18 MILLION** raised via Greater Houston COVID-19 Recovery Fund

**30,482** received flexible emergency financial assistance

**290,802** individuals living in 100,578 households served

**12,990** received emergency housing assistance

## WINTER STORM

The February 2021 winter storm created a disaster within a disaster, hitting those already struggling the worst.



**19,000** people called 211 for help related to the Texas Severe Winter Storm



**20,000** people connected with winter storm resources via texts from 211



**\$17 MILLION** raised through Houston Harris County Winter Storm Relief Fund with \$13 million in grants deployed as of May 12, 2021

**WORKED WITH FORT BEND RECOVERS, MCCARES, AND THE WALLER COUNTY LONG-TERM RECOVERY COMMITTEE TO DEVELOP COLLECTIVE DISASTER RECOVERY RESPONSES IN EACH AREA**

## 211 TEXAS/UNITED WAY HELPLINE

Our 24/7/365 helpline connects people with help, hope, and critical resources.

**1,400,000** people connected with help in 2020

## HELPING YOUNG PEOPLE SUCCEED

When young people succeed, it helps our families, neighborhoods, and community thrive.

**1,188** children received quality early childhood education through United Way Bright Beginnings

**14** summer learning projects engaged 800 young people in learning

**18** barrier-breaking out-of-school programs served 1,388 children through Out 2 Learn

## VOLUNTEERS

**1,400** people wrote notes of encouragement to doctors, nurses, delivery workers, grocery store employees, and homebound seniors

**70** volunteers read to nearly **1,500** students as part of the all-virtual Read Across America event

**1,339** volunteers made breakfast bags, learning kits, donated socks and underwear, created meal kits and more as part of Days of Action

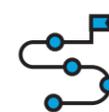
Women's Initiative members collected **800** books to support United Way Bright Beginnings students

**Nine** companies and **435** individuals donated nearly **18,000** items to the Project Undercover socks and underwear drive



## UNITED WAY THRIVE

A community collaborative that supports people in their efforts to achieve financial stability.



**49,650**

families helped on the pathway to financial stability

## CAMPAIGN



Under the leadership of Campaign Chair Steve Stephens, CEO of Amegy Bank, contributions to the 2020-2021 Community Campaign topped \$55.8 million!

**\$15.6** million contributed by Alexis de Tocqueville Society members

**\$1.7** million contributed by Leadership Circle members

**\$2.7** million contributed by Impact Circle members

**\$6.2** million contributed by Chairman's Club members

**\$4.4** million contributed by Women's Initiative members

**\$2.8** million contributed by Young Leaders

**\$1.2** million contributed by Law Initiative members

**Million Dollar Corporate Donor Circle**  
ExxonMobil • ConocoPhillips • Phillips 66  
H-E-B • CenterPoint Energy • Enbridge  
TechnipFMC • Williams • BHP • Service Corporation International • Memorial Hermann

**Caring Champions**  
ConocoPhillips • Enbridge • ExxonMobil  
Memorial Hermann • Bank of America  
CenterPoint Energy • The Friedkin Group  
Houston Methodist • Schlumberger  
Shell Oil Company • Zachry Group • NOV

## SECOND CENTURY VISION

The strategic plan guiding our work and investments going forward, beginning with the investments we make in April 2022.

**Aims to provide families the opportunity to attain a sustainable quality of living through:**

Financial stability programs + early childhood and youth development programs + health care programs

All supported by a foundation of safety net programs, which includes basic needs and escape from violence

Clients are helped to build their own path and navigate that path by a Navigator

## TIMELINE

**APRIL 2021**

Funding Conference to introduce our vision and open the application process

**JUNE 2021**

Funding applications due

**OCTOBER 2021**

Volunteers and staff review applications and make recommendations

**JANUARY 2022**

Funding announcements made

**APRIL 2022**

Onboarding and funding begins