HIGHLIGHTS OF OUR IMPACT

TOGETHER, WE FACED A LOT OF CHALLENGES DURING THE PAST YEAR.

47% of our neighbors were already struggling to make ends meet.

COVID-19 caused loss, unemployment, closures, and financial strain.

ECONOMIC FALLOUT related to COVID-19 continues – and is worse for some.

A WINTER STORM created a disaster within a disaster.

WE ALSO CREATED A LOT OF IMPACT.

260,000 people connected with COVID-19 related assistance through 211

$18 MILLION raised via Greater Houston COVID-19 Recovery Fund

$30,482 received flexible emergency financial assistance

$17 MILLION raised through Houston Harris County Winter Storm Relief Fund with $13 million in grants deployed as of May 12, 2021

290,802 individuals living in 100,578 households served

12,990 received emergency housing assistance

WINTER STORM

The February 2021 winter storm created a disaster within a disaster, hitting those already struggling the worst.

211 TEXAS/UNITED WAY HELPLINE

Our 24/7/365 helpline connects people with help, hope, and critical resources.

18,000 people called 211 for help related to the Texas Severe Winter Storm

20,000 people connected with winter storm resources via texts from 211

$17 MILLION raised through Houston Harris County Winter Storm Relief Fund with $13 million in grants deployed as of May 12, 2021

HELPING YOUNG PEOPLE SUCCEED

When young people succeed, it helps our families, neighborhoods, and community thrive.

1,188 children received quality early childhood education through United Way Bright Beginnings

14 summer learning projects engaged 800 young people in learning

18 barrier-breaking out of school programs served 1,388 children through Out 2 Learn

VOLUNTEERS

1,400 people wrote notes of encouragement to doctors, nurses, delivery workers, grocery store employees, and homebound seniors

1,339 volunteers made breakfast bags, learning kits, donated socks and underwear, created meal kits and more as part of Days of Action

70 volunteers read to nearly 1,500 students as part of the all virtual Read Across America event

Women’s Initiative members collected 800 books to support United Way Bright Beginnings students

Nine companies and 435 individuals donated nearly 18,000 items to the Project Undercover socks and underwear drive

CAMPAIGN

$15.6 million contributed by Alexis de Tocqueville Society members

$1.7 million contributed by Leadership Circle members

$2.7 million contributed by Impact Circle members

$6.2 million contributed by Chairman’s Club members

$4.4 million contributed by Women’s Initiative members

$2.8 million contributed by Young Leaders

$1.2 million contributed by Law Initiative members

Second Century Vision

The strategic plan guiding our work and investments going forward, beginning with the investments we make in April 2022.

2020-2021 ANNUAL REPORT SUMMARY

A LOT OF IMPACT.

WE ALSO CREATED A LOT OF IMPACT.

A LOT OF IMPACT.

VIEW OUR FULL 2020-2021 ANNUAL REPORT AT UNITEDWAYHOUSTON.ORG/NEWS

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