

HIGHLIGHTS OF OUR IMPACT

2019-2020
ANNUAL REPORT
SUMMARY



2 MILLION OF OUR NEIGHBORS GOT HELP LAST YEAR, THANKS TO YOUR GENEROSITY.

37%

CHILDREN AND YOUTH:
279,000 young people got help building a foundation for future success

29%

REBUILDING: 1,000,000 people got help rebuilding their lives after crises

24%

FAMILIES AND NEIGHBORHOODS: 760,000 families got help becoming self-sufficient and strong

10%

SENIORS: 87,000 seniors got help to remain independent and healthy

211 TEXAS/UNITED WAY HELPLINE

Connecting people with help, hope, and critical resources 24/7/365 in many languages.

1,300,000

people connected with help in 2019

229,553

people connected with food assistance

226,720

people connected with utility assistance

216,663

people connected with health care

165,556

people connected with rent or mortgage assistance

97,337

people connected with housing or shelter

22,000

veterans and military families connected with tailored resources



UNITED WAY THRIVE

United Way THRIVE is a collaborative that gives people the tools, resources, and support to attain what we all want: good jobs with good wages, safe and affordable housing, financial security, and success for our children.

Highlights of THRIVE'S impact →

61,130

families put on the path to financial stability

16,200

families received workforce development services

35,800

tax returns completed with more than \$48 million in refunds returned

1,900

clients placed or replaced into jobs with an average wage of \$14.58

14,800

families benefitted from financial education and coaching

10:1

return on investment

CENTERS

At our Bay Area, Fort Bend, Montgomery, and Waller County Centers, community members can access 48 agencies providing 61 programs, plus United Way THRIVE services, information and referral, and meeting space.

HELPING YOUNG PEOPLE SUCCEED

When young people succeed, it helps our families, our neighborhoods, and our community thrive.



1,000 children received affordable, quality early childhood education through **United Way Bright Beginnings**

Engaged **3,148 students** and **2,831 parents** in learning last summer through our **Summer Learning Initiatives**

More than **500 students** participated in **United Way M.A.T.H. Camps**

Invested in out-of-school programs in six underserved communities, serving **1,564 children** and **660 parents** through **Out 2 Learn**

GRANTS

Special grants help us meet specific community needs.

\$735,000

awarded to 18 organizations providing basic needs assistance

\$962,000

awarded to 13 of those agencies to continue serving clients impacted by Hurricane Harvey



\$175,000

in grants awarded to nine organizations serving veterans

\$116,985

in one-time grants awarded to 16 organizations for community projects

VOLUNTEERS



12,000

VOLUNTEERS CONTRIBUTED 56,000 HOURS TO UNITED WAY OF GREATER HOUSTON

360 Day of Caring events attracted thousands of volunteers who planted gardens, painted walls, and hosted activities for clients

Houston Texans linebacker Whitney Mercilus helped United Way Project Undercover collect 40,000 pairs of socks and underwear for 4,000 students

Leadership Donors donated school supplies for 550 Bright Beginnings and Out 2 Learn students

Stay United members served as pro bono consultants to 13 local nonprofits

34 Book Nooks were created by LINC volunteers to place in local classrooms



\$1.4 million
VALUE OF THE TIME GIVEN BY VOLUNTEERS
(TO US IT IS PRICELESS!)

CAMPAIGN

Under the leadership of Campaign Chair Dan Gilbane, contributions to the 2019-2020 Community Campaign are projected to reach \$67.5 million!

\$17 million contributed by Alexis de Tocqueville Society members

\$2 million contributed by Leadership Circle members

\$3.4 million contributed by Impact Circle members

\$7.6 million contributed by Chairman's Club members

\$5.4 million contributed by Women's Initiative members

\$3.3 million contributed by Young Leaders



Caring Champions

In addition to championing their own company campaigns, Caring Champions sponsor campaign activities throughout the year.

ConocoPhillips • Enbridge • ExxonMobil
Bank of America • CenterPoint Energy
The Friedkin Group • Memorial Hermann
Schlumberger • Shell Oil Company
Houston Methodist • NOV • Zachry Group

ANSWERING THE CALL

This iconic blue phone made its way around our community to let people know that if you need help, United Way is just one phone call away, and if you are able to help, your gift ensures that someone is there to answer every call. Learn more at unitedwayhouston.org/outoftheblue.



COVID-19 RESPONSE

United Way is always ready to serve our community in times of crisis.

211 connected more than **81,000** people with COVID-19-related help between March 1 and May 20, 2020.

The Greater Houston COVID-19 Recovery Fund, a joint effort with the Greater Houston Community Foundation, has raised **\$15 million** and deployed **\$10.5 million** in grants to trusted nonprofit partners providing critical services to our neighbors.

United Way continues to convene partners, assess needs, and direct resources where they are needed most.