

HIGHLIGHTS OF OUR IMPACT

2018-2019 ANNUAL REPORT SUMMARY



INVESTMENT IN OUR COMMUNITY

THIS YEAR, WE CREATED OPPORTUNITIES FOR PEOPLE TO THRIVE

36%

Children and Youth: 318,000 young people helped with building a foundation for future success

26%

Families and Neighborhoods: 691,000 families helped to become self-sufficient and strong

27%

Rebuilding: 788,000 people helped with their lives after crises

10%

Seniors: 81,000 seniors helped to remain independent and healthy

Percentages are rounded and denote United Way's community investment by area.

2-1-1 TEXAS/UNITED WAY HELPLINE



1,200,000 PEOPLE CONNECTED WITH HELP IN 2018 BY THE 2-1-1 TEXAS/UNITED WAY HELPLINE

208,726 people connected with food assistance

201,514 people connected to utilities assistance

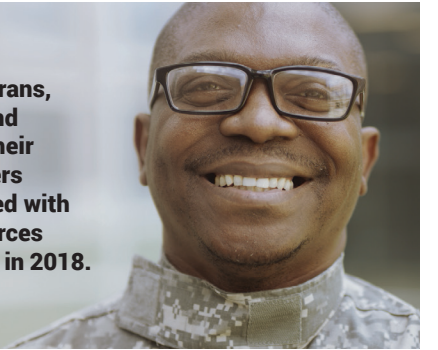
194,436 people connected with health care

177,744 people connected with rent or mortgage assistance

109,680 people connected with disaster recovery services

123,965 people connected with housing or shelter

18,100 veterans, servicemen and women, and their family members were connected with tailored resources through 2-1-1 in 2018.



UNITED WAY THRIVE

United Way THRIVE gives families the tools, resources, and support to attain what every family wants: good jobs with good wages, safe and affordable housing, financial security, and success for their children.

62,385 families put on the path to financial stability

35,000 tax returns completed with more than \$46 million in refunds returned

16,575 families benefitted from financial education and coaching

14,700 families received workforce development services

A DECADE OF UNITED WAY THRIVE

CELEBRATING 10 YEARS OF HELPING FAMILIES ACHIEVE FINANCIAL STABILITY

Highlights of THRIVE'S first decade → More at unitedwayhouston.org/thrive10



211,208 CLIENTS HELPED ALONG THE PATH TO FINANCIAL STABILITY

\$1.1 BILLION in value generated for clients through increased wages, savings, assets, and reduced debt

118,127 clients received free tax preparation services, returning **\$468.5 million** to the local economy

49,127 people received workforce development services, resulting in more than **\$370 million** in new wages

\$12.4 MILLION saved by United Way THRIVE clients

10:1

RETURN ON INVESTMENT EVERY YEAR FOR 10 YEARS

HELPING YOUNG PEOPLE SUCCEED

When young people succeed, it helps our families, our neighborhoods, and our community thrive.



We kept **4,000 students** and **2,500 parents** engaged in learning last summer through our **Summer Learning Initiatives**

This past summer, more than **900 students** participated in **United Way M.A.T.H. Camps**

This year, we invested in out-of-school programs in six underserved communities, serving nearly **1,400 children** through **Out 2 Learn**

This past year, we provided **1,000 children** with affordable, quality early childhood education through **United Way Bright Beginnings**

VOLUNTEERS



10,500 VOLUNTEERS DONATED 70,000 HOURS TO UNITED WAY OF GREATER HOUSTON

320 Day of Caring events attracted thousands of volunteers who planted gardens, painted walls, built playgrounds, and hosted meals for our clients

Nearly 600 backpacks were filled with school supplies by our Leadership Donors

32 Book Nooks were created by LINC volunteers to place in local classrooms

10,000 hours were spent by Community Investment volunteers who reviewed programs, analyzed outcomes, and made recommendations



\$1.7 million value of the time given by volunteers (to us it is priceless!)

GRANTS

Special grants help us meet specific community needs.



\$85,000 one-time grants awarded to 15 organizations for community projects

\$200,000 in grants awarded to 11 organizations serving veterans

\$850,000 awarded to 17 organizations providing basic needs assistance

Career Gear received a **MISSION UNITED** grant to support its work to help veterans begin new careers as civilians.

CAMPAIGN

\$70.5 MILLION RAISED

Under the leadership of Campaign Chair **Scott Prochazka**, contributions to United Way topped **\$70.5 million** this year!

\$17.1 million contributed by Alexis de Tocqueville Society members

\$9.2 million contributed by Chairman's Club members

\$5.3 million contributed by Women's Initiative members

\$4.3 million contributed by Impact Circle members

\$4.2 million contributed by Young Leaders

\$2.7 million contributed by Leadership Circle members

Caring Champions

In addition to championing their own company campaigns, Caring Champions sponsor campaign activities throughout the year.

ConocoPhillips • Enbridge • ExxonMobil Anadarko Petroleum Corporation • Bank of America CenterPoint Energy • The Friedkin Group Schlumberger • Shell Oil Company Houston Methodist • LyondellBassell Memorial Hermann • NOV • Zachry Group