

# HIGHLIGHTS OF OUR IMPACT

## 2017-2018 ANNUAL REPORT SUMMARY



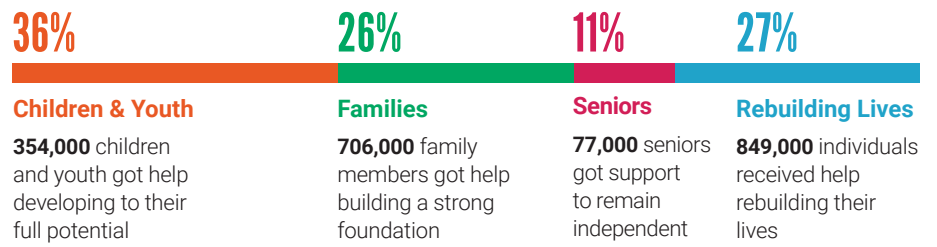
United Way of Greater Houston

### BUILDING A STRONG COMMUNITY

UNITED WAY HELPED NEARLY 2 MILLION OF OUR NEIGHBORS LAST YEAR



Percentages denote United Way's community investment by goal area.



### 2-1-1 TEXAS/UNITED WAY HELPLINE



2-1-1 TEXAS/UNITED WAY HELPLINE CONNECTS OUR NEIGHBORS WITH HELP AND HOPE 24/7.

**1,000,000 +**

For the first time ever, our 2-1-1 Texas/United Way HELPLINE connected more than one million people for help in a single year.

**360,000** people connected with help related to Hurricane Harvey

**116,000** seniors got the help they needed

**13,500** answered calls from veterans and their families

**125,000** people were provided help via text message



Top needs: basic needs, like food; medical and prescription assistance; help paying the rent or mortgage; utilities; shelter.

### UNITED WAY THRIVE



United Way THRIVE is a collaborative of nonprofit partners and partners across multiple sectors that work together to provide comprehensive services to support hardworking, lower-income families in their efforts to achieve financial stability.

LAST YEAR:

**67,000** people helped on path to financial stability

**36,500** tax returns completed with more than \$49 million in net refunds returned

**16,500** families benefitted from financial education and coaching

**14,600** families received workforce development services

**2,500** people got new or better jobs



10:1 return on investment

### IMPROVING ACADEMIC SUCCESS

**34** UNITED WAY BRIGHT BEGINNINGS CENTERS SERVE NEARLY



**1,000** CHILDREN

United Way Bright Beginnings alumni exceeded HISD averages on STAAR math and reading exams **80** percent of the time.

United Way Reading Together and its volunteers helped **100** students improve their reading skills.

Peer-to-peer tutoring matched **200** second and third graders at eight

schools and helped them help each other become better readers.

United Way M.A.T.H. matched **120** sixth and eighth graders and helped them improve pre-algebra skills.

Through book clubs, kindergarten prep camps and STEM activities, we kept more nearly **4,000** students engaged in learning over the summer.



### COMMUNITY CAMPAIGN

**\$73** MILLION

raised for community under leadership of Neil Duffin, president of ExxonMobil Production Company



Caring Champions underwrite events throughout the year: ConocoPhillips • Enbridge • ExxonMobil • Anadarko Petroleum Corporation • Bank of America • CenterPoint Energy • The Friedkin Group • Schlumberger • Shell Oil Company • LyondellBasell • NOV

Companies contributing one million dollars or more:

ExxonMobil

Anadarko

ConocoPhillips



CenterPoint Energy

ENBRIDGE

Schlumberger

TechnipFMC

BHP



LyondellBasell

KINDER MORGAN



H-E-B

### VOLUNTEER ENGAGEMENT

United Way LINC:

**1,000** members representing 75 companies contributed 1,700 volunteer hours

Women Who Rock:

**\$80,000** raised for scholarships

**three scholarship recipients** graduated this year

United Way Reading Together:

**90** volunteers read one-on-one with students at five schools

Reading Rally:

**500** students spent time reading, writing, and playing games with United Way, volunteers, the Houston Texans and Texans defensive end D.J. Reader

Back to School Bash:

**540** backpacks filled with school supplies by leadership donors

Women's Initiative Holiday Projects:

**1,000** books collected for holiday gifts to students

**200** Mother's Day gifts baskets filled with donated items

**10,000** VOLUNTEERS REPRESENTING **40** COMPANIES COMPLETED

**600** PROJECTS



### HURRICANE HARVEY



**\$47 million+** raised for United Way Relief Fund

**31,000+** donors worldwide

More than **360,000** Harvey-related calls to 2-1-1 Texas/United Way HELPLINE

United Way's role: support immediate relief, lead long-term recovery

**\$11.8 million** invested so far to help with basic needs, disaster case management, minor home repair, and unmet needs.

**45,000** people helped so far

**1,700** volunteers helped with **60** Harvey-related projects

**150** volunteers answered calls to help our 2-1-1 Texas/United Way HELPLINE

**400** volunteers sorted and packaged donated goods for distribution

**8,000** Thanksgiving meal kits put together by volunteers

**115,000** After the Storm resource guides printed and distributed

**140,000** square foot warehouse secured for donation collection and distribution